

09-08-2009

Electronic Version v1.1
Stylesheet Version v1.1



103573149

9/3/09

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT <i>ASSIGNOR/ASSIGNEE</i>
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Owner /Entity Information previously recorded on Reel 003775 Frame 0008 . Assignor(s) hereby confirms the An Assignment - Assigns the Entire Interest and Goodwill. <i>003775/0712</i>

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Brandhandling International Limited		01/01/2008	LIMITED CORPORATION PARTNERSHIP: BRITISH VIRGIN ISLANDS

RECEIVING PARTY DATA

Name:	FitFlop Limited
Street Address:	167-169 Kensington High Street
Internal Address:	First Floor
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	W8 6SH
Entity Type:	UK Limited Company: UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3610957	GET A WORKOUT WHILE YOU WALK

CORRESPONDENCE DATA

Fax Number: (207)938-1828
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: +448453599900
Email: juditht@brandhandling.com

Correspondent Name: Judith Tonkin 09/08/2009 DBYRNE 00000060 3610957
Address Line 1: 167-169 Kensington High Street 01 FC:0521 40.00 0P
Address Line 2: First Floor
Address Line 4: London, UNITED KINGDOM W8 6SH

DOMESTIC REPRESENTATIVE

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

04/10/2008
900103799

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brandhandling International Limited		01/01/2008	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	FitFlop Limited		
Street Address:	167-169 Kensington High Street		
Internal Address:	Orchard House		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	W8 6SH		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77295878	GET A WORKOUT WHILE YOU WALK	
Serial Number:	77295912	IT'S THE FLIP FLOP WITH THE "GYM" BUILT-IN!	
Registration Number:	3360622	FITFLOP	
CORRESPONDENCE DATA			
Fax Number:	(207)938-1828		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	+442079377887		
Email:	juditht@brandhandling.com		
Correspondent Name:	Judith Tonkin		
Address Line 1:	167-169 Kensington High Street		
Address Line 2:	Orchard House		
Address Line 4:	London, UNITED KINGDOM W8 6SH		
DOMESTIC REPRESENTATIVE			

OP \$90.00 77295878

TRADEMARK
REEL: 003775 FRAME: 0713

TRADEMARK
REEL: 004058 FRAME: 0868

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

/Judith Tonkin/

Signature:

/Judith Tonkin/

Date:

04/10/2008

Total Attachments: 3

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TRADEMARK
REEL: 003775 FRAME: 0714

TRADEMARK
REEL: 004058 FRAME: 0869



FitFlop Ltd
Orchard House
167-169 Kensington High Street
London W8 6SH
T: +44 845 359 9900
F: +44 845 359 9899
www.fitflop.com

Registered Office:
Eighth Floor 6 New Street Square
London EC4A 3AD
VAT: GB 5043 24
Company Reg. No. 06426347

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of April 10th, 2008 from BrandHandling International Limited ("Assignor"), a British Virgin Islands Corporation with a principal place of business of First Floor Millennium House, Victoria Road Douglas, Isle of Man IM24RW, to FitFlop Limited ("Assignee"), a UK Limited Company with a principal place of business of 167-169 Kensington High Street, London W8 6SH, United Kingdom:

WHEREAS, ASSIGNOR is the owner of the trademarks (the "Marks") (including any applications and/or registrations associated therewith) and other intellectual property (the "Property") as described in Exhibit A, attached hereto and incorporated herein by reference, together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks have been, are, or are intended to be used;

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks and the Property.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR's right, title, and interest of whatever kind in and to the Marks and the Property, together with (1) the goodwill of the

TRADEMARK
REEL: 003775 FRAME: 0715

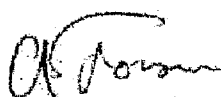
TRADEMARK
REEL: 004058 FRAME: 0870

business relating to the Marks as they have been or are intended to be used and for which they are registered or for which applications have been filed; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks and the Property.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, of the day and year first written above.

BRANDHANDLING INTERNATIONAL LIMITED

By:  Scott Thomson

Title: Managing Director

TRADEMARK
REEL: 003775 FRAME: 0716

TRADEMARK
REEL: 004058 FRAME: 0871

EXHIBIT A

MARK	APP. S.N.	REG. NO
GET A WORKOUT WHILE YOU WALK	77295878	N/A
IT'S THE FLIP FLOP WITH THE GYM BUILT IN	77295912	N/A
FITFLOP	78766305	3360622

TRADEMARK
REEL: 003775 FRAME: 0717

TRADEMARK
REEL: 004058 FRAME: 0872