

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Addendum to Security Agreement recorded at Reel/Frame - 3832/0923		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
UNITED ONLINE, INC.		02/13/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SILICON VALLEY BANK, as Administrative Agent		
Street Address:	3003 TASMAN DRIVE		
City:	SANTA CLARA		
State/Country:	CALIFORNIA		
Postal Code:	95054		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2757477	J	
Registration Number:	2704626	UNITED ONLINE	
CORRESPONDENCE DATA			
Fax Number:	(866)826-5420		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	301-638-0511		
Email:	ipresearchplus@comcast.net		
Correspondent Name:	IP Research Plus, Inc.		
Address Line 1:	21 Tadcaster Circle		
Address Line 2:	attn: Penelope J.A. Agodoa		
Address Line 4:	Waldorf, MARYLAND 20602		
ATTORNEY DOCKET NUMBER:	34825		
NAME OF SUBMITTER:	Penelope J.A. Agodoa		
Signature:	/pja/		

900142839

TRADEMARK
REEL: 004058 FRAME: 0877

OP \$65.00 2757477

Date:

09/09/2009

Total Attachments: 3

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TRADEMARK

REEL: 004058 FRAME: 0878



February 13, 2009

Sent by fax (818) 340-0395, email PDF and mail

Silicon Valley Bank
5820 Canoga Avenue, #210
Woodland Hills, California 91367
Attention: Mark Turk
Facsimile No.: (818) 340-0395
Email: mturk@svb.com

Re: Report of IP Filings; Guarantee and Collateral Agreement

Dear Mark:

Pursuant to Section 5.9(f) of the Guarantee and Collateral Agreement between United Online, Inc. and the other grantors referred to therein in favor of Silicon Valley Bank as Administrative Agent, attached please find a report of all filings related to applications for registration made by United Online, Inc. and its subsidiaries in the United States Copyright Office and with the United States Patent and Trademark Office for the period ended December 31, 2008.

Please let us know if you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read 'A DeToro'.

Anthony DeToro
Vice President and Corporate Counsel

ADD/rk

Enclosure

cc: Frederic A. Randall, Jr.
Scott H. Ray
Steven Gatoff
Charles Butler Ammann
Edison D. Andrade
David C. Reamer of Skadden, Arps, Slate, Meagher & Flom LLP
David M. Nemecek of Skadden, Arps, Slate, Meagher & Flom LLP

Intellectual Property Filings for Quarter Ended December 31, 2008

1. Filings with United States Copyright Office

Filing Date	Title	Claimant	Year created	Published	Registered
8-7-2008	Classmates.com Web Site	Classmates Online, Inc.	2008	7/31/2008	Pending
8-18-2008	MyPoints.com Web Site	MyPoints.com	2008	8/1/2008	Pending
11-17-2008	Classmates.com Web Site	Classmates Online, Inc.	2008	11/1/2008	Pending

2. Filings With Patent and Trademark Office

Mark	Serial/Reg No.	Geo.	Co.	Status	Updated Status
SHADED SMILE Design	<u>1,196,351</u>	Canada	Classmates	Pending	Filed 3rd Extension of Time to Respond to Examiner's Report and file US Reg copies; forwarded certified copy of US Reg to M. Capewell 10/7/08
J Design	<u>2,757,477</u>	US	UOL	Registered	Registered 8/26/03. Filed 8&15 on 10/22/08; need to file assignment from UOL to Juno
MYPOINTS & Design	7414477	CTM/EU	MyPoints	Pending	Filed on 11/21/08
MYPOINTS & Design	<u>77/550,290</u>	US	MyPoints	Pending	Filed application on 8/19/08; Received OA on 12/5/08
MAXPOINTS	<u>77/562,697</u>	US	MyPoints	Pending	Filed application on 9/4/08; received OA on 12/5/08, Response due 6/5/09
BONUSMAIL	1,419,621	CTM/EU	MyPoints	Registered	Registered 3/22/01. Gave instructions to renew on 10/28/08
MYPOINTS	1,409,291	CTM/EU	MyPoints	Registered	Registered 2/19/01. Instructed Counsel to renew marks on 10/28/08
DIGITAL LOYALTY ENGINE	<u>2,675,888</u>	US	MyPoints	Abandoned	Registered 1/21/03; allow to lapse per Sha Fakiri 11/14/08
UNITED ONLINE	<u>2,704,626</u>	US	UOL	Registered	Registered 4/8/03. 8&15 Affidavits Accepted & Acknowledged on 11/22/08
Z in a Box Design	<u>2,739,029</u>	US	NetZero	Registered	Registered 7/15/03. Section 8 & 15 Affidavits Accepted & Acknowledged on 11/22/08.
CLASSMATES	<u>2,755,056</u>	US	Classmates	Registered	Registered 8/26/03. Filed 8&15 on 11/21/08; Accepted and Acknowledged on 12/15/08. Renewal due on 8/26/12
CLASSMATES	<u>2,758,007</u>	US	Classmates	Registered	Registered 9/2/03. Filed 8&15 on 11/21/08. Accepted & Acknowledged on 12/15/08. Renewal Due 9/2/12
CLASSMATES CONNECTIONS	<u>2,788,141</u>	US	Classmates	Registered	Registered 12/02/03. 8&15 accepted on 12/31/08; Renewal due 12/2/12
REAL PEOPLE. REAL NAMES.	<u>3,475,585</u>	US	Classmates	Registered	Registered 7/29/08. 8& 15 due 7/29/13