

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EPR Investments, Inc.		12/16/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	EPR Holdings, Inc.		
Street Address:	801 West Street		
Internal Address:	2nd Floor		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2108164	SMILEY	
Registration Number:	3310195	SMILEY	
Registration Number:	1809410		
Registration Number:	1343575	EAT 'N PARK	
CORRESPONDENCE DATA			
Fax Number:	(412)471-4094		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	412-471-8815		
Email:	webblaw@webblaw.com		
Correspondent Name:	Kent E. Baldauf, Jr.		
Address Line 1:	700 Koppers Building		
Address Line 2:	436 Seventh Avenue		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15219		
ATTORNEY DOCKET NUMBER:	0940-010021		

OP \$115.00 2108164

NAME OF SUBMITTER:	Kent E. Baldauf, Jr., Reg. No. 36,082
Signature:	/KEBjr/
Date:	09/10/2009
Total Attachments: 3 source=tmassignments#page1.tif source=tmassignments#page2.tif source=tmassignments#page3.tif	

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

EPR Investments, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Delaware
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: EPR Holdings, Inc.

Internal Address: _____

Address: 2nd Floor

Street Address: 801 West Street

City: Wilmington

State: Delaware

Country: USA Zip: 19801

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Delaware
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) December 16, 2008

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
2,108,164; 3,310,195; 1,809,410 & 1,343,575

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
SMILEY; SMILEY; Miscellaneous Design (SMILEY FACE); and Eat 'N Park

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Kent E. Baldauf, Jr.

Internal Address: The Webb Law Firm

Street Address: 700 Koppers Building
436 Seventh Avenue

City: Pittsburgh

State: PA Zip: 15219

Phone Number: 412-471-8815

Fax Number: 412-471-4094

Email Address: webblaw@webblaw.com

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 115.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

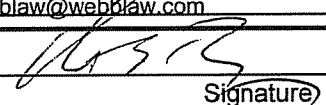
8. Payment Information:

a. Credit Card Last 4 Numbers 4775
Expiration Date 05/2012

b. Deposit Account Number 23-0650

Authorized User Name _____

9. Signature:



September 10, 2009

Date

Kent E. Baldauf, Jr.

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

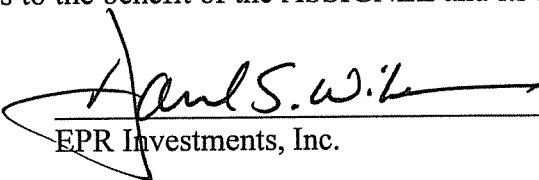
ASSIGNMENT

WHEREAS, EPR Investments, Inc., a Delaware Corporation having a place of business at 801 West Street, 2nd Floor, Wilmington, Delaware 19801 (hereinafter "ASSIGNOR"), owns the trademark registrations identified on Exhibit A hereto (hereinafter "the Trademarks"),

AND, EPR Holdings, Inc., a Delaware Corporation having a place of business at 801 West Street, 2nd Floor, Wilmington, Delaware, 19801 (hereinafter "ASSIGNEE"), desires to acquire the Trademarks,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE all right, title and interest in and to the Trademarks, together with the goodwill of the business associated with and symbolized by the Trademarks.

This Assignment is binding on the ASSIGNOR and its respective successors and assigns, and inures to the benefit of the ASSIGNEE and its successors and assigns.



EPR Investments, Inc.

State of Delaware Dated DECEMBER 16, 2008
~~COMMONWEALTH OF PENNSYLVANIA~~ :
: SS:
COUNTY OF New Castle :

Before me, a Notary Public in and for the said County ~~and Commonwealth~~ personally appeared Daniel S. Wilson, who acknowledged that he is the person who executed the foregoing assignment and acknowledged it to be his free and voluntary act and deed.

Witness my hand and notarial seal this 16th day of December, 2008.

[NOTARIAL SEAL] 

Notary Public

VIOLET D. HUBER
NOTARY PUBLIC
STATE OF DELAWARE
My commission expires Oct. 22, 2012

EXHIBIT A

A. ISSUED UNITED STATES TRADEMARK REGISTRATIONS

MARK	REGISTRATION NO	REGISTRATION DATE
SMILEY	2,108,164	October 28, 1997
SMILEY	3,310,195	October 16, 2007
Miscellaneous Design (SMILEY FACE)	1,809,410	December 7, 1993
EAT 'N PARK	1,343,575	June 18, 1985