

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
National Archive Publishing Company		08/31/2009	CORPORATION: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	XanEdu Publishing, Inc.		
<b>Street Address:</b>	500 Griswold, Suite 2320		
<b>City:</b>	Detroit		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48226		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2700899	XANEDU	
Registration Number:	2943369	XANEDU	
Registration Number:	2698286	XANEDU	
Registration Number:	2941154	XANEDU	
Registration Number:	2678693		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(734)623-1625		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(734) 623-1678		
<b>Email:</b>	nhudge@dickinsonwright.com		
<b>Correspondent Name:</b>	Nora Hudge, Paralegal		
<b>Address Line 1:</b>	301 East Liberty, Suite 500		
<b>Address Line 2:</b>	Dickinson Wright, PLLC		
<b>Address Line 4:</b>	Ann Arbor, MICHIGAN 48104		

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ATTORNEY DOCKET NUMBER:	35633-009
NAME OF SUBMITTER:	Nora Hudge
Signature:	/Nora Hudge/
Date:	09/14/2009
Total Attachments: 2 source=XanEdu TM Assignment#page1.tif source=XanEdu TM Assignment#page2.tif	

## TRADEMARK ASSIGNMENT

WHEREAS, National Archive Publishing Company, a Michigan corporation ("Assignor"), is the owner of and has adopted and used those trademarks listed below (all such marks being the "Trademarks"), and is the owner of the following registrations in the United States Patent and Trademark Office or trademark offices of other jurisdictions as listed below (the "Registrations"):

<u>Trademark</u>	<u>Country</u>	<u>Reg. No.</u>	<u>Registration Date</u>
UTOPIA FOR THE MIND	European Community	2016582	04/18/2002
UTOPIA FOR THE MIND	Canada	TMA599777	01/19/2004
XANEDU	European Community	1999838	03/06/2003
XANEDU	Canada	TMA636589	04/01/2005
XANEDU	United States	2,700,899	03/25/2003
XANEDU	United States	2,943,369	04/26/2005
XanEdu (stylized)	United States	2,698,286	03/18/2003
XanEdu (stylized)	United States	2,941,154	04/19/2005
X-Man Logo	European Community	1999960	12/14/2000
X-Man Logo	Canada	TMA598190	12/19/2003
X-Man Logo	United States	2,678,693	01/21/2003


WHEREAS, XanEdu Publishing, Inc., a Delaware corporation, with offices at 500 Griswold, Suite 2320, Detroit, Michigan 48226 ("Assignee"), desires to acquire all of Assignor's right, title and interest in and to the Trademarks and the Registrations, as well as all associated goodwill, as successor to the business of the Assignor to which the Trademarks relate;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged by each party, Assignor hereby assigns to Assignee all of Assignor's right title and interest in the Trademarks and the Registrations, together with the goodwill of the business symbolized by the Trademarks and the Registrations.

**[SIGNATURE PAGE FOLLOWS]**

Executed on August 31, 2009.

**National Archive Publishing Company,**  
a Michigan corporation

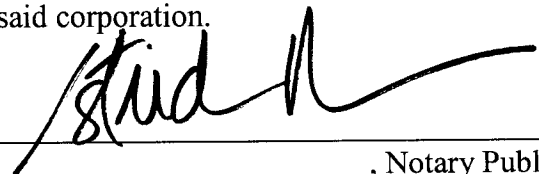
By:   
Name: Daniel C. Arbour  
Title: President

**ACKNOWLEDGEMENT**

State of MICHIGAN )

County of WASHTENAW )

The foregoing instrument was acknowledged before me on this 31 day of August, 2009, by Daniel C. Arbour, the President of National Archive Publishing Company, a Michigan corporation, to me known to be the person described herein and acknowledged that he executed the same as his free act and deed on behalf of said corporation.

  
\_\_\_\_\_, Notary Public  
\_\_\_\_\_ County, State of \_\_\_\_\_  
Acting in the County of \_\_\_\_\_  
My commission expires: \_\_\_\_\_

ASTRID ROMERO  
Notary Public, Wayne County, Michigan  
Acting in WASHTENAW County  
My Commission Expires: 04/13/2015

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