

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
T.J. Pupillo, Inc.		09/11/2009	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Isabelle's Kitchen, Inc.		
Street Address:	417 Main Street		
City:	Harleysville		
State/Country:	PENNSYLVANIA		
Postal Code:	19438		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3568577	SEASMART	
Registration Number:	3584506	LOBSTERSMART	
Registration Number:	3184406	PART OF YOUR LOW CARB BALANCED DIET	
Registration Number:	2975509	SALAD SPECIALTIES	
Registration Number:	2754019	SUPER MARKETERS	
CORRESPONDENCE DATA			
Fax Number:	(609)924-3036		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	609-524-1828		
Email:	cedenatale@pbnlaw.com		
Correspondent Name:	Carole E. DeNatale		
Address Line 1:	29 Thanet Road, Suite 201		
Address Line 2:	% Porzio, Bromberg & Newman P.C.		
Address Line 4:	Princeton, NEW JERSEY 08540		
ATTORNEY DOCKET NUMBER:	5614-101		

CH \$140.00 3568577

NAME OF SUBMITTER:	Carole E. DeNatale
Signature:	/Carole E. DeNatale/
Date:	09/15/2009
Total Attachments: 2 source=trademark assignment#page1.tif source=trademark assignment#page2.tif	

UNITED STATES TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made effective the 11th day of September, 2009 between, T.J. Pupillo, Inc., a corporation organized and existing under the laws of the State of Pennsylvania, with a place of business located at 417 Main Street, Harleysville, PA 19438, USA (hereinafter the "ASSIGNOR"), and Isabelle's Kitchen, Inc., a corporation organized and existing under the laws of the State of Pennsylvania, with a place of business located at 417 Main Street, Harleysville, PA 19438, USA (hereinafter the "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the Trademarks and Trademark Applications and/or Registrations therefor in the United States listed in Schedule A attached hereto (hereinafter the "Trademarks"), and

WHEREAS, ASSIGNOR has agreed to assign the Trademarks to the ASSIGNEE, and the ASSIGNEE hereby accepts said assignment.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR hereby assigns to the ASSIGNEE all of its right, title, and interest in the Trademarks and Trademark Applications and/or Registrations therefor listed in Schedule A attached hereto, together with the goodwill of the business associated therewith and the portion of the business assets to which the Trademarks and Trademark Applications and/or Registrations pertain as well as the right to sue for past infringement and to retain any damages obtained as a result of such action.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto set its hand this 11th day of September, 2009.

T.J. Pupillo, Inc.

BY:

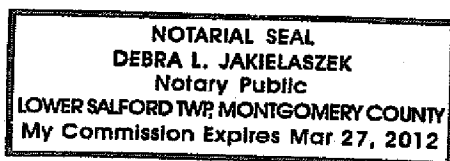
[Signature]
Name: Vincent M. Pupillo
Title: President

CITY OF Harleysville :

SS

COUNTY OF Montgomery:

On this 11th day of Sept, 2009, before me personally came the above named Vincent M. Pupillo to me personally known and known to me to be the same individual who executed the foregoing assignment, and who acknowledged to me that execution of the same was of that person's own free will for the use and purposes therein set forth.



[Signature]
Notary Public

UNITED STATES

SCHEDULE A

Trademark

Registration No.

SEASMART
LOBSTERSMART
PART OF YOUR LOW CARB BALANCED DIET
SALAD SPECIALTIES (& Design)
SUPER MARKETERS

3568577
3584506
3184406
2975509
2754019