

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brandgroup GmbH		09/09/2009	CORPORATION: GERMANY
RECEIVING PARTY DATA			
Name:	motiondrive AG		
Street Address:	Dr.-Muller-Str. 7		
City:	Weiden		
State/Country:	GERMANY		
Postal Code:	92637		
Entity Type:	CORPORATION: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77051881	MEEYOO	
CORRESPONDENCE DATA			
Fax Number:	(617)395-7070		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-395-7000		
Email:	smgtrademarks@LL-A.com		
Correspondent Name:	Sarah M. Gates		
Address Line 1:	One Main Street		
Address Line 2:	Lando & Anastasi, LLP		
Address Line 4:	Cambridge, MASSACHUSETTS 02142		
ATTORNEY DOCKET NUMBER:	B2028-2000		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

CH \$40.00 77051881

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Sarah M. Gates

Signature:

/Sarah M. Gates/

Date:

09/15/2009

Total Attachments: 1

source=B2028_Assignment#page1.tif

TRADEMARK ASSIGNMENT

WHEREAS, Brandgroup GmbH, a German corporation having an address at Eulenweg 6, Bechtsrieth, Germany, 92699, is the owner of record of the U.S. Trademark Application No. 77/051,881 for the mark MEEYOO (the Mark); and

WHEREAS, motiondrive AG, a German corporation having an address at Dr.-Muller-Str. 7, 92637 Weiden, Germany, is a successor in interest to the business to which the Mark pertains;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, BrandGroup GmbH does assign and confirm the assignment unto motiondrive AG all right, title, and interest in and to the Mark in the United States and foreign countries, the business to which the Mark pertains, the goodwill of the business symbolized by the Mark, the application, and any Registrations therefor, and the right to recover for past infringement.

Date: 09.09.2009 BrandGroup GmbH
W. H. -

Date: 09.09.09
[Signature]
Witness

Date: _____

Witness

ACCEPTED AND ACKNOWLEDGED

Date: 09.09.2009 motiondrive AG
W. H. -

Date: 09.09.09
[Signature]
Witness

Date: _____

Witness