

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Confirmatory Assignment effective March 31, 2009		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pernod Ricard		08/28/2009	Societe Anonyme: FRANCE
RECEIVING PARTY DATA			
Name:	Distell France		
Street Address:	231 rue Saint-Honore		
City:	75001 Paris		
State/Country:	FRANCE		
Entity Type:	Societe Anonyme: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0320199	BISQUIT	
CORRESPONDENCE DATA			
Fax Number:	(212)813-5901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-813-5900		
Email:	anicolescu@fzlz.com		
Correspondent Name:	ROBERT A. BECKER		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	866 UNITED NATIONS PLAZA		
Address Line 4:	NEW YORK, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	DSTL 0902983		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

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**TRADEMARK
 REEL: 004062 FRAME: 0300**

Address Line 4:

NAME OF SUBMITTER:

Robert A. Becker

Signature:

/anca nicolescu/

Date:

09/16/2009

Total Attachments: 1

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CONFIRMATORY ASSIGNMENT

WHEREAS, as of March 31, 2009, Pernod Ricard, a societe anonyme organized and existing under the laws of France, having an address of 12, place des Etats-Unis, 75016 Paris, France (“Assignor”), was the owner of the following trademark, which is registered in the United States Patent and Trademark Office, and all associated goodwill (hereinafter collectively referred to as the "Trademark");

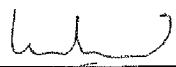
TRADEMARK	Registration No.
BISQUIT	320,199

WHEREAS, Distell France, a societe anonyme organized and existing under the laws of France, having an address of 231 rue Saint-Honore, 75001 Paris, France (“Assignee”), acquired said Trademark, and all associated goodwill in the Trademark effective as of March 31, 2009;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of March 31, 2009, of all its rights, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark including but not limited to the above identified registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

Dated: 28/08/, 2009

Pernod Ricard

By: 

Name: Eve-Marie Wilmann-Courteau

Title: Authorised Signatory