

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Biopractic Group II, Inc.		09/16/2009	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Straight Arrow Products, Inc.		
Street Address:	2020 Highland Avenue		
City:	Bethlehem		
State/Country:	PENNSYLVANIA		
Postal Code:	18020		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1559496	SKIN MIRACLE	
Registration Number:	2790482	FOOT MIRACLE	
CORRESPONDENCE DATA			
Fax Number:	(510)749-9742		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	510-749-4842		
Email:	jslarson@ix.netcom.com		
Correspondent Name:	Jacqueline S. Larson		
Address Line 1:	245 Avington Road		
Address Line 4:	Alameda, CALIFORNIA 94502-6434		
ATTORNEY DOCKET NUMBER:	STRT-012, -021		
NAME OF SUBMITTER:	Jacqueline S. Larson		
Signature:	/jacqueline larson/		

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**TRADEMARK
 REEL: 004062 FRAME: 0326**

Date:

09/16/2009

Total Attachments: 1

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ASSIGNMENT OF TRADEMARKS

WHEREAS, The BioPractic Group II, Inc., a New Jersey corporation, (the "Assignor"), having a place of business at 99 Broad St., Phillipsburg, NJ 08865, has adopted and is using the following trademarks (the Marks), which Marks are registered in the United States Patent and Trademark Office:

SKIN MIRACLE, Reg. No. 1559496, registered 10/10/1989
FOOT MIRACLE, Reg. No. 2790482, registered 12/09/2003

and

WHEREAS, Straight Arrow Products, Inc., a New Jersey corporation (the "Assignee"), having a place of business at 2020 Highland Avenue, Bethlehem, PA 18020, is desirous of acquiring any and all rights that Assignor may have in and to the Marks and the registrations therefor, together with the goodwill of the business connected with the use of and symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof;

NOW THEREFORE, for good and valuable consideration, the receipt, sufficiency and adequacy of which are hereby acknowledged by Assignor, Assignor hereby:

SELLS, ASSIGNS AND TRANSFERS to Assignee its entire right, title and interest in and to the Marks and the registration or registrations therefor for the United States and throughout the world together with the goodwill of the business connected with the use of and symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof;

AUTHORIZES AND REQUESTS the issuing authority to issue to the Assignee any and all United States and foreign trademark registrations granted on the Marks;

WARRANTS AND COVENANTS that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by Assignor; and

AGREES to execute and deliver, at the request of the Assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Marks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

TO BE BINDING on the heirs, assigns, representatives and successors of the Assignor and extend to the successors, assigns and nominees of the Assignee.

THE BIOPRACTIC GROUP II, INC.

By: Laraine C. Abbey-Katzev
Laraine C. Abbey-Katzev, Executrix

Date: Sept. 16, 2009