

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	09/11/2009

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Lifetime Entertainment Services Merge Co., LLC		09/11/2009	LIMITED LIABILITY COMPANY: NEW YORK

**RECEIVING PARTY DATA**

Name:	Lifetime Entertainment Services, LLC
Street Address:	111 8th Avenue
Internal Address:	11th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10011
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 107**

Property Type	Number	Word Mark
Serial Number:	77693806	ALL THE LOOKS
Serial Number:	77121427	AMERICA'S PSYCHIC CHALLENGE
Serial Number:	77335194	BE MY SUPPORT. BE MY STRENGTH. BE MY BRA.
Serial Number:	77774759	BEST SELLER SUMMER
Serial Number:	77578770	CAPTION SPLASH
Serial Number:	77719736	CELEBRITY LIMELIGHT
Serial Number:	77318237	CONNECT. PLAY. SHARE.
Serial Number:	77611347	COOKBOOK BY FOR MOMS
Serial Number:	77611319	COOKBOOK FOR MOMS
Serial Number:	77778197	CREATE A MALL
Serial Number:	77606534	LIFETIME LIFETIME THE FLYING TIGRESS

OP \$2690.00 77693806

Serial Number:	77604513	THE FLYING TIGRESS LIFETIME LIFETIME
Serial Number:	77618740	DIETTRIBE
Serial Number:	78789781	DON'T SKIP A BEAT
Serial Number:	78789787	DON'T SKIP A BEAT
Serial Number:	77408687	DRESS UP CHALLENGE
Serial Number:	77357124	EVERY WOMAN COUNTS
Serial Number:	77426913	EVERY WOMAN'S FILM COMPETITION
Serial Number:	77395139	FA LA LA LA LIFETIME
Serial Number:	78758238	FACE THE FAMILY
Serial Number:	77752411	FASHION FIX
Serial Number:	77408704	FLASH DATING
Serial Number:	77476935	FLYING BY THE SEAT OF HER PARENTING PANTS
Serial Number:	77607981	FLYING TIGRESS
Serial Number:	77604521	FLYING TIGRESS
Serial Number:	77759755	GAMES WOMEN PLAY
Serial Number:	78946153	GAY STRAIGHT OR TAKEN
Serial Number:	77487520	GIGGLERIFIC
Serial Number:	77487651	HAIR'S THE SCOOP
Serial Number:	78639258	HEAD 2 TOE
Serial Number:	77401720	HOLLYWOOD TAILS
Serial Number:	78572322	I MARRIED A PRINCESS
Serial Number:	78883402	INSPECTOR MOM
Serial Number:	75601150	INTIMATE PORTRAIT
Serial Number:	77761942	KEYS TO MANHATTAN
Serial Number:	77605344	LIFETIME
Serial Number:	78801056	LIFETIME
Serial Number:	73595946	LIFETIME
Serial Number:	75490053	LIFETIME
Serial Number:	76451299	LIFETIME
Serial Number:	77605353	LIFETIME
Serial Number:	77604537	LIFETIME
Serial Number:	77762752	LIFETIME GAME STUDIO
Serial Number:	77002201	LIFETIME GAMES
Serial Number:	77007971	LIFETIME GAMES
Serial Number:	78272502	LIFETIME HOME ENTERTAINMENT

Serial Number:	77781690	LIFETIME LOVERS' LANE
Serial Number:	77401710	LIFETIME MOVIE MASHUP
Serial Number:	78582840	LIFETIME MOVIE NETWORK
Serial Number:	78582854	LIFETIME MOVIE NETWORK
Serial Number:	78770023	LIFETIME NETWORKS
Serial Number:	78770020	LIFETIME NETWORKS
Serial Number:	78770034	LIFETIME NETWORKS
Serial Number:	78770014	LIFETIME NETWORKS
Serial Number:	78770017	LIFETIME NETWORKS
Serial Number:	78979612	LIFETIME NETWORKS
Serial Number:	78770025	LIFETIME NETWORKS
Serial Number:	78980762	LIFETIME NETWORKS
Serial Number:	78958954	LIFETIME ON DEMAND
Serial Number:	78958946	LIFETIME ON DEMAND
Serial Number:	77007916	LIFETIME R.S.V.P.
Serial Number:	76422578	LIFETIME RADIO FOR WOMEN
Serial Number:	75982431	LIFETIME REAL WOMEN
Serial Number:	76231442	LIFETIME REAL WOMEN
Serial Number:	76231441	LIFETIME REAL WOMEN
Serial Number:	78692979	LIFETIME SHOW TO GO
Serial Number:	78789777	LIFETIME WOMEN'S PULSE POLL
Serial Number:	77161627	LIFETIME'S SUMMER BEACH READS
Serial Number:	78806717	LMN
Serial Number:	76485338	LMN
Serial Number:	78872460	LMN
Serial Number:	78872428	LMN
Serial Number:	78807001	LMN ESPANOL
Serial Number:	78807008	LMN ESPANOL
Serial Number:	78852697	LMN FLIXATION
Serial Number:	78806988	LMN HD
Serial Number:	78806996	LMN HD
Serial Number:	76242002	LRW
Serial Number:	77317640	MATCHED IN MANHATTAN
Serial Number:	78639264	MERGE
Serial Number:	77396980	MOMMY MADNESS

Serial Number:	77481365	MOM'S COOKING
Serial Number:	77576700	MOTHERHOOD IS OUR COMMUNITY
Serial Number:	77310791	MY LIFE MY TIME
Serial Number:	78899378	MY STORY IS ON LIFETIME
Serial Number:	78899260	MY STORY IS ON LIFETIME
Serial Number:	77310972	MYLIFETIME
Serial Number:	75791765	NEW ATTITUDES
Serial Number:	77425729	STREET DOCTORS
Serial Number:	75585149	TELEVISION FOR WOMEN
Serial Number:	77396966	THAT MAGIC MOMENT
Serial Number:	78318841	THE "I DO" DIARIES
Serial Number:	77801746	THE OFFICIAL HOME FOR VALENTINE'S
Serial Number:	78309141	THE THINGS WE DO FOR LOVE
Serial Number:	77325847	TOP THIS PARTY
Serial Number:	77408669	TOTAL BEAUTY MAKEOVER
Serial Number:	77532861	TOTAL BEAUTY MAKEOVER: DOG EDITION
Serial Number:	77724164	TOUGH AS NAILS
Serial Number:	76488216	WEDDINGS OF A LIFETIME
Serial Number:	77456669	WEIGHT-LOSS WONDERS
Serial Number:	78313362	WHAT MOM FORGOT TO TEACH ME
Serial Number:	78309147	WHO KNOWS YOU BEST?
Serial Number:	78462780	WOMENROCK!
Serial Number:	75676004	WOMEN COUNT
Serial Number:	75872283	WWW.LIFETIMETV.COM
Serial Number:	77395108	YOUR MAMA DON'T DANCE
Serial Number:	78642559	YOU'RE NOT THE MAN I MARRIED

**CORRESPONDENCE DATA**

Fax Number: (617)951-8736  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 617-951-8144  
Email: eileen.sullivan@bingham.com  
Correspondent Name: Eileen Sullivan  
Address Line 1: Bingham McCutchen LLP  
Address Line 2: One Federal Street  
Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:

MERGER

**TRADEMARK**

**REEL: 004062 FRAME: 0739**

NAME OF SUBMITTER:	Eileen Sullivan
Signature:	/eileen sullivan/
Date:	09/16/2009
Total Attachments: 2 source=STEP2 Delaware Certificate of Merger for Lifetime (2)#page1.tif source=STEP2 Delaware Certificate of Merger for Lifetime (2)#page2.tif	

# Delaware

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*The First State*

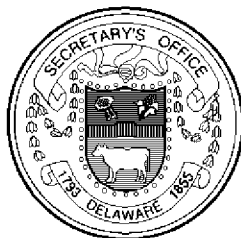
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"LIFETIME ENTERTAINMENT SERVICES MERGE CO., LLC", A NEW YORK LIMITED LIABILITY COMPANY,


WITH AND INTO "LIFETIME ENTERTAINMENT SERVICES, LLC" UNDER THE NAME OF "LIFETIME ENTERTAINMENT SERVICES, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE ELEVENTH DAY OF SEPTEMBER, A.D. 2009, AT 8:09 O'CLOCK A.M.

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 7520938

DATE: 09-11-09

TRADEMARK  
REEL: 004062 FRAME: 0741

**State of Delaware**  
**Certificate of Merger of a Foreign Limited Liability Company**  
**into a Domestic Limited Liability Company**

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act.

First: The name of the surviving Limited Liability Company is Lifetime Entertainment Services, LLC, a Delaware Limited Liability Company.

Second: The name of the Limited Liability Company being merged into this surviving Limited Liability Company is Lifetime Entertainment Services Merge Co., LLC.  
The jurisdiction in which this Limited Liability Company was formed is New York.

Third: The Agreement of Merger has been approved and executed by both Limited Liability Companies.

Fourth: The name of the surviving Limited Liability Company is Lifetime Entertainment Services, LLC.

Fifth: The executed agreement of merger is on file at 111 Eighth Avenue, New York, NY 10011,  
the principal place of business of the surviving Limited Liability Company.

Sixth: A copy of the agreement of merger will be furnished by the surviving Limited Liability Company on request, without cost, to any member of the Limited Liability Company or any person holding an interest in any other business entity which is to merge or consolidate.

IN WITNESS WHEREOF, said Limited Liability Company has caused this certificate to be signed by an authorized person, this 11th day of September, A.D., 2009.

By: James J. Wesley  
Authorized Person

Name: James J. Wesley  
Print or Type