

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marc Lawrence		08/24/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Whole Health Lifestyle, LLC		
Street Address:	1100 Wilshire Boulevard, Suite 3309		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90017		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3063449	GOURMET RX	
Registration Number:	3219866	BUDDY UP AND SLIM DOWN	
Registration Number:	3219865	BUDDYSLIM	
Registration Number:	3203825	BUDDYSLIM	
Registration Number:	3224692	BUDDYSLIM	
Registration Number:	3585953	OMG FAT LOSS	
Serial Number:	77474429	DR. MARC'S OMG FAT LOSS	
CORRESPONDENCE DATA			
Fax Number:	(540)518-9037		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	540-825-3500		
Email:	jbader@vabb.com		
Correspondent Name:	Janice Bader		
Address Line 1:	P.o. Box 933		
Address Line 4:	Culpeper, VIRGINIA 22701		

OP \$190.00 3063449

NAME OF SUBMITTER:	Janice Bader
Signature:	/j. bader/
Date:	09/17/2009
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, **Marc Lawrence.**, an individual with an address at 1200 Gough Street, Apt. 13C, San Francisco, California 94109 is the owner of the following trademarks currently registered and pending in the U.S. Patent and Trademark Office:

GOURMET RX	Reg. No. 3063449
BUDDY UP AND SLIM DOWN	Reg. No. 3219866
BUDDYSLIM	Reg. No. 3219865
BUDDYSLIM	Reg. No. 3203825
BUDDYSLIM	Reg. No. 3224692
OMG FAT LOSS	Reg. No. 3585953
DR. MARC'S OMG FAT LOSS	Serial No. 77474429

AND WHEREAS, **Whole Health Lifestyle, LLC**, a limited liability company of the State of California, with principal offices at 1100 Wilshire Boulevard, Suite 3309, Los Angeles, California 90017, is desirous of acquiring said trademarks and the United States Trademark registrations and applications, and including the entire business associated with the marks, which is existing and ongoing;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, **Marc Lawrence.** assigns his entire right, title, and interest in and to the trademark and registrations/applications set forth above, together with the goodwill of the business symbolized by the marks and the entire business associated with the marks which is existing and ongoing, including the right to sue and recover against past infringers, to **Whole Health Lifestyle, LLC.**

Date:

9/24/09

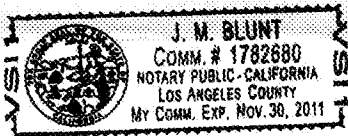


Marc Lawrence

STATE OF CALIFORNIA)
) ss:
COUNTY OF LOS ANGELES)

On this 24th day of August, 2009, before me appeared Marc Lawrence., known to me or known by identification satisfactorily proved, who acknowledged that he executes this document of his own free will, and has authority to do so.

Jm Blunt
NOTARY PUBLIC



(SEAL)

My commission expires: 11/30/2011