

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
TMS Fashion (H.K.) Limited		09/09/2009	limited company: HONG KONG

**RECEIVING PARTY DATA**

Name:	Frank Hermann Fleischer
Street Address:	Unit 1001-1002, 10/F, Nanyang Plaza
Internal Address:	57 Hung To Road
City:	Kwun Tong, Kowloon
State/Country:	HONG KONG
Entity Type:	INDIVIDUAL: GERMANY

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Serial Number:	77793140	WESTHAMPTON BEACH NY
Serial Number:	77793158	EASTHAMPTON BEACH NY
Serial Number:	77793183	SOUTHAMPTON BEACH NY

**CORRESPONDENCE DATA**

Fax Number: (310)395-6115  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (310) 395-6100  
 Email: williamjseiter@seiterandco.com  
 Correspondent Name: William J. Seiter  
 Address Line 1: 220 26th Street, Suite 202  
 Address Line 4: Santa Monica, CALIFORNIA 90402

**DOMESTIC REPRESENTATIVE**

Name:  
 Address Line 1:  
 Address Line 2:

OP \$90.00 77793140

**900143480**

**TRADEMARK  
 REEL: 004063 FRAME: 0846**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

William J. Seiter

Signature:

/wjs/

Date:

09/17/2009

**Total Attachments: 2**

source=US Trademark Assignment (WESTHAMPTON BEACH NY and related marks)#page1.tif

source=US Trademark Assignment (WESTHAMPTON BEACH NY and related marks)#page2.tif

THIS ASSIGNMENT is made/effective on the 9th day of September 2009 ,

BETWEEN

1. **TMS Fashion (H.K.) Limited** of Unit 1001-1002, 10/F, Nanyang Plaza, 57 Hung To Road, Kwun Tong, Kowloon, HONG KONG. (the "Assignor"); and
2. **Frank Hermann Fleischer** of Unit 1001-1002, 10/F, Nanyang Plaza, 57 Hung To Road, Kwun Tong, Kowloon, HONG KONG (the "Assignee").

WHEREAS:-

- (A) The Assignor is the proprietor of the Trade Marks as listed in the Schedule annexed hereto (the "Trade Marks").
- (B) The Assignor and the Assignee have agreed that the Trade Marks together with the goodwill of the business concerned in the goods for which the Trade Marks are used and/or registered be assigned to Assignee on the terms and conditions hereinafter appearing.

IT IS AGREED as follows:-

In consideration of the sum of United States Dollar One (US\$1.00) now paid to the Assignor (receipt whereof the Assignor hereby acknowledges) the Assignor as the registered proprietor and beneficial owner hereby assigns and transfers unto the Assignee all those the Trade Marks together with:-

- (1) The goodwill of the business concerned in the goods in respect of which the Trade Marks are used and/or registered including all statutory and common law rights attaching thereto;
- (2) The right by the Assignee to sue for all past infringements and to retain all damages, interest, profits and costs awarded therefor; and
- (3) The right by the Assignee to sue for all past acts of passing off and to retain all damages, interest, profits and costs awarded therefore,

TO HOLD the same unto the Assignee, its successors and assigns absolutely


This Assignment is construed in accordance with the laws of Hong Kong.

IN WITNESS whereof the Assignor and the Assignee have caused the Assignment to be duly executed.

Executed for and on behalf of  
the Assignor,  
TMS FASHION (H.K.) LIMITED


Executed by

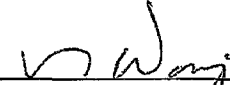
  
.....  
Authorized Signature(s)  
Name: Joerg Reiner Kornblum  
Position: Director

  
.....  
Frank Hermann Fleischer

in the presence of :-

in the present of :-

  
Notary Public  
TONY K. T. WONG  
NOTARY PUBLIC  
HONG KONG SAR  
HASTINGS & CO.  
For the contents of this document, the  
attesting Notary assumes no responsibility.  
- 9 SEP 2009

  
Notary Public  
TONY K. T. WONG  
NOTARY PUBLIC  
HONG KONG SAR  
HASTINGS & CO.  
For the contents of this document, the  
attesting Notary assumes no responsibility.

**SCHEDULE HEREINBEFORE REFERRED TO**

<u>Country</u>	<u>Trade Mark</u>	<u>Application No.</u>	<u>Class</u>
India	Westhampton Beach NY	1845797	25
India	Easthampton Beach NY	1845796	25
India	Southhampton Beach NY	1845798	25
US	Westhampton Beach NY	77793140	25
US	Easthampton Beach NY	77793158	25
US	Southhampton Beach NY	77793183	25
Community Trademark	Westhampton Beach NY	8458721	18, 24 and 25
Community Trademark	Easthampton Beach NY	8458747	18, 24 and 25
Community Trademark	Southhampton Beach NY	8458754	18, 24 and 25