

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/10/2008		
<b>CONVEYING PARTY DATA</b>			
	<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>
	TV Guide Magazine Group, Inc.		09/08/2009
			<b>Entity Type</b>
			CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Gemstar Development Corporation		
<b>Street Address:</b>	2830 De La Cruz Boulevard		
<b>City:</b>	Santa Clara		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95050		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
	<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
	Serial Number:	77400388	WATCH THIS
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(213)430-6407		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(213) 430-8308		
<b>Email:</b>	sgordon@omm.com		
<b>Correspondent Name:</b>	Shari Gordon		
<b>Address Line 1:</b>	400 S. Hope Street		
<b>Address Line 2:</b>	18th Floor		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90071-2899		
ATTORNEY DOCKET NUMBER:	510,692-34		
NAME OF SUBMITTER:	Melanie Tomanov		
Signature:	/Melanie Tomanov/		

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**TRADEMARK  
 REEL: 004063 FRAME: 0853**

Date:

09/17/2009

Total Attachments: 2

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## Assignment Nunc Pro Tunc

WHEREAS, TV Guide Magazine Group, Inc. ("Assignor"), a Delaware corporation with its principal offices at 6922 Hollywood Boulevard, Los Angeles, California 90028, adopted and used the trademarks shown on the attached Schedule A (the "Trademarks"), and obtained and owned the corresponding applications and registrations for the Trademarks as listed on Schedule A;

WHEREAS, Gemstar Development Corporation ("GDC"), a California corporation with its principal offices at 2830 De La Cruz Blvd, Santa Clara, California, is an affiliate of Assignor and under common ownership with Assignor as wholly-owned subsidiaries of Gemstar TV-Guide International, Inc.;

WHEREAS, in December 2008, Assignor informally merged its assets into GDC ("Assignee"), and as part of such transaction conveyed to Assignee the Trademarks, all rights thereto, and all business and goodwill associated with the Trademarks, after which Assignee carried on the business of Assignor as a going concern;

WHEREAS, the conveyance of the Trademarks to Assignee was not memorialized in writing;

WHEREAS, Assignor ceased to exist as a corporate entity on December 10, 2008; and,

WHEREAS, Stephen Yu served as General Counsel of Assignor throughout its existence, and has served as the General Counsel of Assignee from May 2, 2008 to the present.

NOW THEREFORE, as Assignor conveyed the Trademarks to Assignee in December 2008 and Assignee is the successor to Assignor, this nunc pro tunc assignment is being executed now in order to clarify the ownership of the Trademarks, and to confirm that Assignor did assign unto Assignee all rights, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the marks, and any and all causes of action which Assignor now has or hereafter may have for any past, present or future infringement or interference with any of the Trademarks.

TV Guide Magazine Group, Inc.  
Gemstar Development Corporation

By: Stephen Yu  
Stephen Yu  
EVP & Secretary

Dated: 9/8/09

**Schedule A**

MARK	COUNTRY	FILED	SERIAL #	REG. DATE	REG. #	CLASS	STATUS
WATCH THIS	USA	2/19/2008	77/400388			41	Filed