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Fax Server

TO:STACY E. DON COMPANY:4 PARK PLAZA, SUITE 1600

TRADEMARK ASSIGNMENT

Electronic Version v1.1

09/15/2009 900143217

NEW ASSIGNMENT

Stylesheet Version v1.1

SUBMISSION TYPE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

NATURE OF CONVEYANCE:

Name	Formerty	Execution Date	Entity Type
Sunny Day Distributing, L.L.C.		IIVOJU IZZUON	LIMITED LIABILITY COMPANY: ALASKA

RECEIVING PARTY DATA

Box 2367
vis
LIFORNIA
117
ITED LIABILITY COMPANY; WASHINGTON
L

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark	
Serial Number:	77670631	PETZOO	
Serial Number:	77670617	ANIMAL FOOD WAREHOUSE	

CORRESPONDENCE DATA

Fax Number,

(916)329-4900

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone:

916-447-9200

Email:

ipprosecution@orrick.com, lpartmann@orrick.com

Correspondent Name:

Stacy E. Don

Address Line 1:

4 Park Plaza, Suite 1600

Address Line 2:

Orrick, Harrington & Sutcliffe LLP

Address Line 4:

Irvine, CALIFORNIA 92614-2558

ATTORNEY DOCKET NUMBER:

16755-6000/1640

NAME OF SUBMITTER:

Stacy E. Don

Signature:

/Stacy E. Don/

09/17/2009 12:12 FAX 9163294900

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Fax Server

TO:STACY E. DON COMPANY:4 PARK PLAZA, SUITE 1600

Date: 09/15/2009

Total Attachments: 2 source=Assignment#page 1.tif source=Assignment#page2.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made effective as of May 1, 2009, by Sunny Day Distributing, L.L.C., an Alaska limited liability company ("Seller") to Retail Independence, LLC, a Washington limited liability company ("Purchaser").

WHEREAS, on the date hereof, Seller and Purchaser entered into an Intellectual Property Purchase Agreement (the "Purchase Agreement"). The Purchase Agreement contemplates the execution and delivery of this Assignment in connection with the consummation of the transaction under the Purchase Agreement.

NOW, THEREFORE, in consideration of the mutual covenants and promises contained in the Purchase Agreement, Seller hereby agrees as follows:

Seller hereby assigns unto Purchaser all of Seller's right, title, and Interest in and to the trademarks described on Exhibit A (the "Marks"), together with the applications and/or registrations thereof and the goodwill of the business symbolized by the Marks, including all common law rights, and all claims for damages by reason of past infringement of the Marks, with the right to sue and collect for future and past infringement thereof.

This Trademark Assignment has been executed and delivered by Seller as of the date first written above.

SUNNY DAY DISTRIBUTING, L.L.C. an Alaska limited liability company

By: Lawrence Tallman Its: Authorized Member

STATE OF ALASKA)
Third Judicio) ss.

On May 19 , 2009, before me appeared Lawrence Tallman, authorized member of Seller, who signed the foregoing instrument in my presence and made oath before me to the allegations set forth therein as being under oath.

Notary Public

SEAL

OFFICIAL SEAL
Brand West
Natury Natural to of Assess
by Comm. Expine 047(8021)

DB04/811406.0005/1352230.4 MD02

My Commission Expires: 416-2011

Exhibit A

Trademark Applications

Mark:

PETZOO and Design

Application No.:

77,670,631

Application Date:

February 13, 2009

Mark:

ANIMAL FOOD WAREHOUSE and Design

Application No.:

77,670,617

Application Date:

February 13, 2009

DB04/811406.0005/1352230.4 MIX02

RECORDED: 09/15/2009

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