

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|---------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| V&S Vin & Sprit Aktiebolag | | 08/27/2009 | CORPORATION: SWEDEN |
| RECEIVING PARTY DATA | | | |
| Name: | REIMERSHOLMS AB | | |
| Street Address: | Arstaangsvagen 19a, 117 97 | | |
| City: | Stockholm | | |
| State/Country: | SWEDEN | | |
| Entity Type: | CORPORATION: SWEDEN | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2221652 | REIMERSHOLMS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (202)756-8087 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 202-756-8000 | | |
| Email: | scoury@mwe.com, rkim@mwe.com, ksandacz@mwe.com, washington_ip_docket@mwe.com | | |
| Correspondent Name: | Richard Y. Kim | | |
| Address Line 1: | McDermott Will & Emery LLP | | |
| Address Line 2: | 600 13th Street, NW | | |
| Address Line 4: | Washington, DISTRICT OF COLUMBIA 20005 | | |
| ATTORNEY DOCKET NUMBER: | 25718-862 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | Richard Y. Kim | | |
| Address Line 1: | McDermott Will & Emery LLP | | |
| Address Line 2: | 600 13th Street, NW | | |

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**TRADEMARK
 REEL: 004064 FRAME: 0239**

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

NAME OF SUBMITTER:

Richard Y. Kim

Signature:

/Richard Y. Kim/

Date:

09/18/2009

Total Attachments: 3

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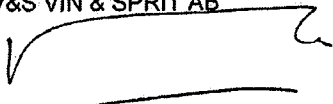
Confirmation of Assignment of Trademarks

V&S Vin & Sprit AB, corporate identification number 556015-0178, with address Årstaängsvägen 19a, 117 97 Stockholm, Sweden ("V&S"), has on this day to Reimersholms AB, corporate identification number 556784-8550, with address Årstaängsvägen 19a, 117 97 Stockholm, Sweden ("Reimersholms"), assigned all its rights, title and interest to the trademarks listed in Appendix 1 (the "Trademarks").

The Trademarks have been assigned to Reimersholms, a wholly-owned subsidiary of V&S, without assigning the business to which the Trademarks belong.

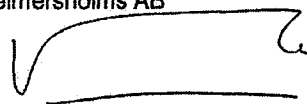
Stockholm on 27 August 2009

V&S VIN & SPRIT AB



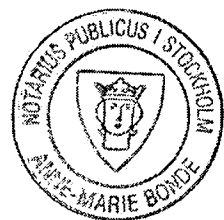
Michel Mauran

Reimersholms AB



Michel Mauran

D-751869-v2



Notarius Publicus

I, the undersigned, Anne-Marie Bonde, Notary Public of the City of Stockholm,
Sweden, hereby certify,

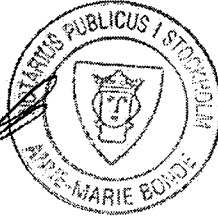
that the document is a true and correct copy of the original document.

Stockholm, Sweden 07.09.2009

Ex officio:



Anne-Marie Bonde





Pernod Ricard Nordic

Trademark List (WINTER)

| Country/ CaseNo /Designated | Type/ Trademark /Appearance | Applicant/ New Applicant | Application Date/No | Registration Date/No | Renewal Date /Brand | Device |
|-----------------------------|-----------------------------|--------------------------|---------------------|----------------------|---------------------|----------|
| United States | TM : REIMERSHOLMS | V&S Vin & Sprit AB | 1998-01-16 | 1999-02-02 | 2019-02-02 | |
| TM3353US00 | Wordmark in class: 33 | Reimersholms AB | 75419532 | 2221652 | REIMERSHOLMS | |
| AS. GU. UM. VI | | | | | | |
| Total No of Cases: | | | | | | 3 |