# OP \$40,00 75507

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Five Rivers Ranch Cattle Feeding, LLC		101/01/2009 I	LIMITED LIABILITY COMPANY: DELAWARE

## **RECEIVING PARTY DATA**

Name:	Swift Brands Company	
Street Address:	1770 Promontory Circle	
City:	Greeley	
State/Country:	COLORADO	
Postal Code:	80634	
Entity Type:	CORPORATION: DELAWARE	

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	75507554	XIT

## **CORRESPONDENCE DATA**

Fax Number: (970)224-3175

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 970-224-3100

Email: kayc@idea-asset.com

Correspondent Name: Kay L. Collins

Address Line 1: 125 S. Howes Street

Address Line 2: Third Floor

Address Line 4: Fort Collins, COLORADO 80521

TRADEMARK
REEL: 004064 FRAME: 0393

900143524

Date:	09/18/2009
Total Attachments: 1 source=Assignment#page1.tif	

TRADEMARK REEL: 004064 FRAME: 0394

## ASSIGNMENT OF TRADEMARK RIGHTS

THIS ASSIGNMENT is effective as of the <u>151</u> day of <u>January</u>, 2009 between JBS Five Rivers Cattle Feeding, LLC aka Five Rivers Ranch Cattle Feeding, LLC (the "Assignor"), and Swift Brands Company (the "Assignee").

WHEREAS the Assignor owns all rights to the trademark "XIT" for LIVESTOCK FEEDLOT SERVICES including U.S. Registration No. 2279182 (the "Trademark"); and

WHEREAS the Assignor and Assignee desire to formalize the assignment of the Assignor's entire right, title and interest in and to the Trademarks including all goodwill associated therewith;

NOW, THEREFORE, the parties hereby agree as follows:

RECORDED: 09/18/2009

The Assignor, for good and valuable consideration, hereby grants and assigns to the Assignee its entire right, title, and interest in and to the Trademark together with all goodwill associated therewith, including but not limited to all worldwide rights to use the Trademark, and to file for foreign registrations thereof.

This assignment shall be binding on Assignor, its successors and assigns, and may be recorded in the United States Patent and Trademark Office and under the appropriate state provisions of the Uniform Commercial Code.

Five Rivers Cattle Feeding, LLC

Bill Trupkiewicz

Title: WLLIAM GIRUPKIEWICZ

SECRETARY

TRADEMARK REEL: 004064 FRAME: 0395