

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
STC StraightThrough Inc.		05/15/2008	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Tier1CRM Inc.		
<b>Street Address:</b>	2300 Yonge Street		
<b>Internal Address:</b>	Suite 1801 - Box 2420		
<b>City:</b>	Toronto, Ontario		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	M4P1E4		
<b>Entity Type:</b>	CORPORATION: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77505045	TIER1CRM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(716)819-4635		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	7168481510		
<b>Email:</b>	kroberts@hodgsonruss.com		
<b>Correspondent Name:</b>	R. Kent Roberts		
<b>Address Line 1:</b>	140 Pearl Street		
<b>Address Line 2:</b>	Suite 100		
<b>Address Line 4:</b>	Buffalo, NEW YORK 14202-4040		
<b>ATTORNEY DOCKET NUMBER:</b>	049352.00002		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			

**CH \$40.00 77505045**

**900143561**

**TRADEMARK  
 REEL: 004064 FRAME: 0498**

Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:

R. Kent Roberts

Signature:

/R. Kent Roberts/

Date:

09/18/2009

Total Attachments: 2  
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- 6. The amendment has been duly authorized as required by sections 168 and 170 (as applicable) of the *Business Corporations Act*.  
*La modification a été dûment autorisée conformément aux articles 168 et 170 (selon le cas) de la Loi sur les sociétés par actions.*
- 7. The resolution authorizing the amendment was approved by the shareholders/directors (as applicable) of the corporation on  
*Les actionnaires ou les administrateurs (selon le cas) de la société ont approuvé la résolution autorisant la modification le*

2008-May-15

(Year, Month, Day)  
(année, mois, jour)

These articles are signed in duplicate.  
*Les présents statuts sont signés en double exemplaire.*

**STC STRAIGHTTHROUGH INC.**

~~STRAIGHTTHROUGH CANADA INC.~~

(Name of Corporation) (If the name is to be changed by these articles set out current name)  
(Dénomination sociale de la société) (Si l'on demande un changement de nom, indiquer ci-dessus la dénomination sociale actuelle).

By/  
Par :



(Signature)  
(Signature)

**DIRECTOR**

(Description of Office)  
(Fonction)