

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |  |
|------------------------------|--|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT                                   |
| <b>NATURE OF CONVEYANCE:</b> | Notice of Release of Trademark Security Interest |

**CONVEYING PARTY DATA**

| Name                                  | Formerly | Execution Date | Entity Type                         |
|---------------------------------------|----------|----------------|-------------------------------------|
| Paradox Capital Funding LLC, as Agent |          | 09/15/2009     | LIMITED LIABILITY COMPANY: DELAWARE |

**RECEIVING PARTY DATA**

|                        |                       |
|------------------------|-----------------------|
| <b>Name:</b>           | Wise Foods, Inc.      |
| <b>Street Address:</b> | 228 Raseley Street    |
| <b>City:</b>           | Berwick               |
| <b>State/Country:</b>  | PENNSYLVANIA          |
| <b>Postal Code:</b>    | 18603                 |
| <b>Entity Type:</b>    | CORPORATION: DELAWARE |

**PROPERTY NUMBERS Total: 27**

| Property Type        | Number  | Word Mark                  |
|----------------------|---------|----------------------------|
| Registration Number: | 1659915 | BIG MUNCH!                 |
| Registration Number: | 1434129 | BRAVOS                     |
| Registration Number: | 0644839 | CHEEZ DOODLES              |
| Registration Number: | 0690326 | DIPSY DOODLES              |
| Registration Number: | 1747875 | DOODLE O'S                 |
| Registration Number: | 1793250 | DOODLES                    |
| Registration Number: | 2767184 | FIESTA DOODLES             |
| Registration Number: | 1318386 | MOORE'S                    |
| Registration Number: | 1086546 | MOORE'S                    |
| Registration Number: | 2524803 | NACHO TWISTERS             |
| Registration Number: | 1398687 | NEW YORK DELI POTATO CHIPS |
| Registration Number: | 1396992 | NEW YORK DELI              |
| Registration Number: | 0669985 | "PEPPY"                    |
| Registration Number: | 1501540 | Q                          |

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|                      |         |                   |
|----------------------|---------|-------------------|
| Registration Number: | 1502387 | QUINLAN           |
| Registration Number: | 1314859 |                   |
| Registration Number: | 0624150 | RIDGIES           |
| Registration Number: | 1286199 | RIDGIES           |
| Registration Number: | 2325068 | WISE              |
| Registration Number: | 2105371 |                   |
| Registration Number: | 2325069 | WISE              |
| Registration Number: | 2054967 | WISE CHOICE       |
| Registration Number: | 3402320 | WISE CHOICES      |
| Registration Number: | 3405949 | WISE CHOICES      |
| Registration Number: | 2929463 | WISE COTTAGE CUTS |
| Registration Number: | 2102108 | WISECRACKERS      |
| Registration Number: | 0705034 | WISE              |

**CORRESPONDENCE DATA**

Fax Number: (213)430-6407  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (213) 430-8308  
Email: sgordon@omm.com  
Correspondent Name: Shari Gordon  
Address Line 1: 400 S. Hope Street  
Address Line 2: 18th Floor  
Address Line 4: Los Angeles, CALIFORNIA 90071-2899

|                         |                   |
|-------------------------|-------------------|
| ATTORNEY DOCKET NUMBER: | 943,635-999       |
| NAME OF SUBMITTER:      | Shari L. Gordon   |
| Signature:              | /Shari L. Gordon/ |
| Date:                   | 09/18/2009        |

Total Attachments: 3  
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Secured Party: Paradox Capital Funding LLC, as Agent (the "Agent"), under the grant of a security interest in United States trademarks pursuant to the IP Security Agreement dated as of April 19, 2006 (as amended, restated, modified and/or supplemented, the "IP Security Agreement"), by and among Wise Foods, Inc., a Delaware corporation (the "Borrower"), the subsidiaries of the Borrower party thereto (collectively with the Borrower, the "Grantors"), and the Agent.

**NOTICE OF RELEASE OF TRADEMARK SECURITY INTEREST**

Commissioner of Patents & Trademarks  
Box Assignments  
Washington, DC 20231

Dear Sir or Madam:

Notice is hereby given that any right, title or interest of the Agent in the trademarks and trademark applications listed on the attached Schedule A (the "Marks") (and in the goodwill of the business associated with and symbolized by said Marks), pursuant to the above-identified grant or otherwise, is hereby released, terminated, extinguished and otherwise restored to the Grantors, along with all associated goodwill, as of the date stated below.

Furthermore, the Agent declares any right, title or interest (including any claim of ownership) of any of the secured parties under the IP Security Agreement or otherwise, to the extent such right, title or interest are in the Marks (and in the goodwill of the business associated with and symbolized by said Marks), to be hereby released, terminated and extinguished.

Dated: September 15, 2009

Respectfully submitted,

**PARADOX CAPITAL FUNDING LLC**

By: New Stream Secured Capital, L.P., its member

By: New Stream Capital, LLC, its general partner

By:   
Name: Bart Gutekunst  
Title: Managing Partner

**SCHEDULE A  
TO NOTICE OF RELEASE OF TRADEMARK SECURITY INTEREST**

| Trademark                                   | Application Number | Application Date | Registration Number | Registration Date | International Class - Goods  |
|---|--------------------|------------------|---------------------|-------------------|--|
| Big Munch!                                  | 74/078,021         | 7/13/90          | 1,639,915           | 10/8/91           | 29 - potato chips<br>30 - corn chips, tortilla chips, baked and fried cheese flavored corn snack twists and popped cheese popcorn  |
| Bravos                                      | 598,432            | 3/2/86           | 1,434,129           | 3/24/87           | 30 - tortilla chips  |
| Cheez Doodles                               | 72/009,551         | 6/4/56           | 644,839             | 4/30/57           | 30 - cheese flavored corn curls  |
| Dipsy Doodles                               | 58,208             | 9/2/58           | 690,326             | 12/22/59          | 30 - corn chips  |
| Doodle O's                                  | 74/222,369         | 11/18/91         | 1,747,875           | 1/19/93           | 30 - puffed corn snacks  |
| Doodles                                     | 74/298,408         | 7/27/92          | 1,793,250           | 9/14/93           | 30 - fried corn puffs and baked corn puffs   |
| Fiesta Doodles                              | 76/029014          | 4/18/00          | 2,767,184           | 9/23/03           | 30 - corn based snack foods  |
| Moore's                                     | 73/449,282         | 10/24/83         | 1,318,386           | 2/5/85            | 29 - potato chips, corn chips, tortilla chips, salted peanuts, pork skins, beef jerky, beef sausage<br>30 - peanut butter, crackers, plain and cheese popped corn, cheese flavored puffed corn snacks and pretzels   |
| Moore's M and Design                        | 73/122,013         | 4/7/77           | 1,086,546           | 2/28/78           | 29 - potato chips, corn chips and pork skins<br>30 - popped corn, cheese flavored puffed corn snacks and pretzels  |
| Nacho Twisters                              | 76/168505          | 11/20/00         | 2,524,803           | 1/1/02            | 30 - corn based snacks   |
| New York Deli Potato Chips in Circular Logo | 73/533,378         | 4/22/85          | 1,398,687           | 6/24/86           | 29 - potato chips  |
| New York Deli                               | 73/535,587         | 5/3/85           | 1,396,992           | 6/10/86           | 29 - potato chips  |
| Peppy and Owl Design                        | 33,313             | 7/5/57           | 669,985             | 11/18/58          | 29 - potato chips  |
| Q & Design                                  | 73/696,406         | 11/19/87         | 1,501,540           | 8/23/88           | 30 - pretzels  |
| Quinlan                                     | 696,405            | 11/19/87         | 1,502,387           | 8/30/88           | 30 - pretzels  |
| Rep. Of Owl                                 | 73/386,014         | 9/16/82          | 1,314,859           | 1/15/85           | 29 - potato chips  |
| Ridgies (Stylized Letters)                  | 71/686,712         | 5/2/55           | 624,150             | 3/27/56           | 29 - potato chips  |
| Ridgies                                     | 73/428,290         | 6/1/83           | 1,286,199           | 7/17/84           | 29 - potato chips  |
| Wise  | 75/181,571         | 10/15/96         | 2,325,068           | 3/7/00            | 29 - snacks, namely, potato chips, onion rings, fried pork rinds, processed nuts, dry dip mix, and non-dairy based canned dips<br>30 - snacks, namely, cheese flavored corn puffs, tortilla chips, popped popcorn, corn chips, cheese snack crackers, cookies and brownies                             |
| Wise Owl Logo                               | 75/181,572         | 10/15/96         | 2,105,371           | 10/14/97          | 29 - snacks, namely potato chips, onion rings, fried pork rinds, processed nuts; dry dip mix, and non dairy-based canned dips<br>30 - snacks, namely cheese-flavored corn puffs, tortilla chips, popped popcorn, corn chips, cheese snack crackers, peanut butter snack crackers, cookies and brownies |
| Wise & Wise Owl Logo                        | 75/181,573         | 10/15/96         | 2,325,069           | 3/7/00            | 29 - snacks, namely, potato chips, onion rings, fried pork rinds, processed nuts, dry dip mix, and non-dairy based canned dips<br>30 - snacks, namely cheese flavored corn puffs, tortilla chips, popped popcorn, corn chips, cheese snack crackers, cookies and brownies                              |
| Wise Choice                                 | 75/094,527         | 4/19/96          | 2,054,967           | 4/22/97           | 29 - potato chips<br>30 - popped popcorn, corn chips, tortilla chips, cheese flavored baked corn puffs and pretzels  |
| Wise Choices                                | 76/673,164         | 2/26/07          | 3,402,320           | 3/25/08           | 29 - potato chips  |
| Wise Choices                                | 76/673,163         | 2/26/07          | 3,405,949           | 4/1/08            | 30 - corn based snack foods, namely, cheese flavored corn puffs, tortilla chips, popped popcorn, corn chips, cheese  |

| Trademark         | Application Number | Application Date | Registration Number | Registration Date | International Class - Goods    |
|-------------------|--------------------|------------------|---------------------|-------------------|--------------------------------|
|                   |                    |                  |                     |                   | snack crackers and pretzels    |
| Wise Cottage Cuts | 76/539,188         | 8/21/03          | 2,929,463           | 3/1/05            | 29 -- potato based snack foods |
| Wisecrackers      | 75/047663          | 1/24/96          | 2,102,108           | 9/30/97           | 30 -- crackers                 |
| Wise & Design     | 88,885             | 1/12/60          | 705,034             | 9/27/60           | 29 -- potato chips             |

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RECORDED: 09/18/2009

TRADEMARK  
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