

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation		07/24/2009	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	MarketFare Foods, Inc.
Street Address:	2512 E Magnolia Street
City:	Phoenix
State/Country:	ARIZONA
Postal Code:	85034
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 16**

Property Type	Number	Word Mark
Registration Number:	961608	SMILEYS
Registration Number:	2579293	MARKETFARE
Registration Number:	2987295	CARB FRIENDLY
Registration Number:	1286250	AUNT BEA'S
Registration Number:	1528508	SOUTHERN ACRES
Registration Number:	3048688	CARB FRIENDLY
Registration Number:	1275428	
Registration Number:	2853302	ALLSTARS
Registration Number:	3049989	DELI PRIDE
Registration Number:	1294751	DELI PRIDE
Registration Number:	2570579	SONRITOS
Registration Number:	2974035	BISTRO TO-GO
Registration Number:	3082334	OLD SANTA FE
Registration Number:	1391003	OLD SANTA FE

CH \$415.00 961608

**900143597**

**TRADEMARK  
 REEL: 004064 FRAME: 0837**

Registration Number:	2777084	BERKELEY BISTRO TO GO
Registration Number:	2879734	BISTRO TO-GO

**CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	39835-1
NAME OF SUBMITTER:	Susan Zablocki
Signature:	//susan zablocki//
Date:	09/21/2009

**Total Attachments: 4**  
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**RELEASE OF SECURITY INTEREST IN TRADEMARKS**

**THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS** (this "Release") is made this 24 day of July, 2009, by GENERAL ELECTRIC CAPITAL CORPORATION, a Delaware corporation, as Agent for the Lenders (in such capacity "Agent").

**WHEREAS**, reference is made to that certain Trademark Security Agreement dated as of July 26, 2006 by and between MARKETFARE FOODS, INC., a Delaware corporation ("Grantor") and Agent (as amended to date, the "Trademark Security Agreement").

**WHEREAS**, in connection with the Trademark Security Agreement, the Grantor granted Agent, for the benefit of the Lenders (as defined in the Trademark Security Agreement), a continuing security interest in all of the right, title and interest of Grantor in and to the trademark collateral identified therein (the "Trademark Collateral").

**WHEREAS**, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on July 31, 2006, at Reel 3358 Frame 0134.

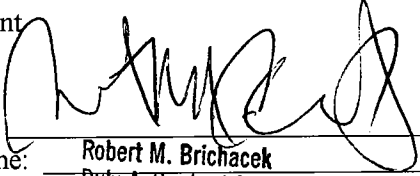
**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Agent hereby irrevocably and forever releases, terminates, re-assigns and discharges any and all of its security interests in and to the Trademark Collateral including, without limitation, the Trademarks described in the schedules attached to the Trademark Security Agreement and attached as Schedule 1 hereto. Further, Agent understands and agrees that that this Release may be recorded by or for the Grantor with the United States Patent and Trademark Office and any other similar office or agency throughout the world.

This Release shall be governed by and construed in accordance with the laws of the State of New York without regard to conflicts of law principles.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Agent has caused this Release to be duly executed by its authorized officer as of the day and year first written above.

GENERAL ELECTRIC CAPITAL CORPORATION, as  
Agent

By:   
Name: Robert M. Brichacek  
Title: Duly Authorized Signatory

**EXHIBIT A**

**LIST OF TRADEMARKS AND TRADEMARK APPLICATIONS**

1. **U.S. Trademark Registrations**

<u>HOLDER</u>	<u>MARK</u>	<u>REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>
MarketFare Foods, Inc.	Aunt Bea's	1,286,250	7/17/1984
	Avalanche	1,398,746	6/24/1986
	Misc, Design (Avalanche Dog)	1,400,601	7/08/1986
	Deli Pride and Design	1,294,751	9/11/1984
	Italini	1,394,254	5/20/1986
	Italini and Design	1,394,253	5/20/1986
	Misc. Design (Lady in Apron)	1,275,428	4/24/1984
	Old Santa Fe (Stylized)	1,391,003	4/22/1986
	Pizza Grande	1,422,133	12/23/1986
	Smiley's	961,608	6/19/1973
	Southern Acres	1,528,508	3/17/1989
	Super Tato	1,469,228	12/15/1987
	Sonritos	2,570,579	5/21/2002
	Deli Fresh	2,325,758	3/07/2000
	Roundstreet	2,535,486	2/05/2002
	Marketfare	2,579,293	6/11/2002
	Berkeley Bistro To Go	2,777,084	3/25/1999
	Allstars	2,853,302	6/15/2004
	Bistro-To-Go	2,974,035	7/19/2005
	Bistro-To-Go	2,879,734	8/31/2004
	Carb Friendly	2,987,295	8/23/2005
	Carb Friendly	3,048,688	1/24/2006
	Deli Pride	3,049,989	1/24/2006
	Old Santa Fe	3,082,334	4/18/2006

2. **State Trademark Registrations**

<u>HOLDER</u>	<u>MARK</u>	<u>REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>	<u>STATE</u>
MarketFare Foods, Inc.	Deli Fresh	17340	9/23/2002	Idaho
	Deli Fresh	30932	9/24/2004	Washington
	Deli Fresh	20021261833	1/16/2003	Colorado

3. **Foreign Trademark Registrations**

<u>HOLDER</u>	<u>MARK</u>	<u>REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>	<u>STATE</u>
MarketFare Foods, Inc.	Italini	TMA386,433	7/05/1991	Canada
	Roundstreet	688340	2/28/2001	Mexico
	Marketfare	642628	2/23/2000	Mexico

4. **Foreign Trademark Application**

<u>HOLDER</u>	<u>MARK</u>	<u>REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>	<u>STATE</u>
MarketFare Foods, Inc.	Marketfare	1,037,506	11/25/1999	Canada