

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Assignment of remaining 40% of right, title, interest and the goodwill

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Trinidad U.S.A. Corporation		09/21/2009	CORPORATION: FLORIDA
Diego Trinidad		09/21/2009	INDIVIDUAL:
The Estela Garcia-Mesana Trinidad Revocable Trust dated December 5, 2006		09/21/2009	TRUST:
Estate and Heirs of Estela Garcia-Mesana Trinidad		09/21/2009	ESTATE:

RECEIVING PARTY DATA

Name:	Max Rohr, Inc.
Street Address:	300 Delaware Avenue
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2824209	TRINIDAD
Registration Number:	2915420	TTT TRINIDAD
Registration Number:	2742149	TRINIDAD Y HERMANO, S.A. PRUEBE...Y COMPARE
Registration Number:	2824212	TRINIDAD CENTROFINOS DIEGO

CORRESPONDENCE DATA

Fax Number: (203)849-9300
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 203-849-8300
 Email: schlesinger@gandb.com, grimes@gandb.com
 Correspondent Name: Susan M. Schlesinger

OP \$115.00 2824209

Address Line 1: 488 Main Avenue
Address Line 4: Norwalk, CONNECTICUT 06851

ATTORNEY DOCKET NUMBER:	CC01
NAME OF SUBMITTER:	Susan M. Schlesinger
Signature:	/Susan M. Schlesinger/
Date:	09/21/2009

Total Attachments: 4
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ASSIGNMENT

FOR ONE DOLLAR and other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Diego Trinidad, an individual residing at 8942 SW 212 Terrace on behalf of Trinidad U.S.A. Corporation with an address of CUTLER BAY, FL 33189 8942 SW 212 Terrace, Cutler Bay, FL 33189, himself, the estate and heirs of Estela Garcia-Mesana Trinidad and The Estela Garcia-Mesana Trinidad Revocable Trust dated December 5, 2006 (hereinafter collectively "Assignor") hereby assigns, grants and conveys to Max Rohr, Inc. (hereinafter "Assignee"), a corporation organized and existing under the laws of the State of Delaware and having an address at 300 Delaware Avenue, Wilmington, DE, 19801, Assignor's remaining 40% right, title and interest in and to the following:

(i) the TRINIDAD trademarks used by Assignor's predecessors-in-interest, including without limitation, TRINIDAD, TTT TRINIDAD, TRINIDAD Y HERMANO, S.A. PRUEBE...Y COMPARE! and TRINIDAD CENTROFINOS DIEGO and the associated goodwill (collectively the "Cuban Marks"), in Cuba and elsewhere throughout the world since at least as early as 1905 and continuing up through 1960 when the Cuban Marks were confiscated by the Cuban Government;

(ii) the trademark registration protection for the Cuban Marks obtained by Assignor's predecessors-in-interest in Cuba and elsewhere throughout the world prior to the confiscation in 1960, including without limitation, Cuban Trademark Registration No. 100,675 for the designation TRINIDAD for cigarettes (collectively the "Cuban Registrations");

(iii) the rights of Assignor and Assignor's predecessors-in-interest in and to the Cuban Marks, and of the Cuban Registrations therefore, all of which were purportedly confiscated by the Cuban Government in 1960, and any and all claims against the Cuban Government as a result of such confiscation of such Cuban Marks and Cuban Registrations and in connection with past, present and future use, infringement and counterfeiting of such Cuban Marks and Cuban Registrations (collectively the "Cuban Claims");

(iv) the worldwide intellectual property rights in and to the TRINIDAD trademarks and associated goodwill, including without limitation: (a) the Cuban Marks; (b) the Cuban Registrations; (c) the Cuban Claims and (d) the marks covered by the following U.S. Patent and Trademark Office registrations: TRINIDAD, U.S. Reg. No. 2,824,209; TTT TRINIDAD, U.S. Reg. No. 2,915,420; TRINIDAD Y HERMANO, S.A. PRUEBE...Y COMPARE!, U.S. Reg. No. 2,742,149; TRINIDAD CENTROFINOS DIEGO, U.S. Reg. No. 2,824,212 (hereinafter all collectively referred to as the "TRINIDAD Trademarks");

(v) corresponding international trademark rights to the TRINIDAD Trademarks;

(vi) goodwill associated with and symbolized by the TRINIDAD Trademarks;

(vii) the associated trade dress with the TRINIDAD Trademarks ("Trade Dress");

(viii) all renewals for the TRINIDAD Trademarks;

(ix) all past, present and future proceeds (including without limitation, all license royalties and proceeds in connection with past, present and/or future claims and/or lawsuits) regarding the TRINIDAD Trademarks and Trade Dress; and

(x) past, present and/or future claims and causes of action against and the right to sue third parties for use, infringement, counterfeiting and/or confiscation thereof regarding the TRINIDAD Trademarks and Trade Dress to be held and enjoyed by said Assignee for its own use and benefit and for the use and benefit of its successors, affiliates and assigns as fully and as entirely as the same would have been held and enjoyed by Assignor had the assignment not been made.

ASSIGNOR COVENANTS and AGREES that it will, at any time upon request, without further compensation, execute and deliver any and all papers or instruments that in the reasonable opinion of the Assignee may be necessary or desirable to secure to said Assignee the full enjoyment of the rights, title and interest hereby conveyed or intended to be conveyed.

ASSIGNOR FURTHER COVENANTS and AGREES that Assignor owns all remaining 40% right, title and interest in and to the TRINIDAD Trademarks, and that the TRINIDAD Trademarks are not subject to any license, lien or other encumbrance.

IN WITNESS WHEREOF, this Assignment has been duly executed as of the date set forth below.

Trinidad U.S.A. Corporation
By: Diego Trinidad
Title: PRESIDENT
Date: 9-21-09

Diego Trinidad
(On behalf of the Estate and Heirs of
Estela Garcia-Mesana Trinidad)

Diego Trinidad
Date: 9-21-09

Diego Trinidad
(Individually)
Diego Trinidad
Date: 9-21-09

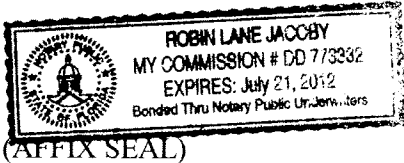
Diego Trinidad
(On behalf of The Estela Garcia-Mesana
Trinidad Revocable Trust dated December 5, 2006)

Diego Trinidad
Date: 9-21-09

State of Florida :

County of Broward ss.:

On the 27 day of Sept, 2009 before me personally came Diego Trinidad, and who produced a Florida Driver's License as identification and who being duly sworn, deposes and says that he is PRESIDENT of Trinidad U.S.A. Corporation, a Florida Corporation, and that he signed the foregoing instrument in such capacity and that he acknowledges such signing to be the free act and deed of Trinidad U.S.A. Corporation.



Robin Lane Jacoby
Notary Public

State of Florida :

County of Broward ss.:

On the 27 day of Sept, 2009 before me personally came Diego Trinidad, and who produced a Florida Driver's License as identification and who being duly sworn, deposes and says that the representations in the foregoing instrument are truthful and accurate, that he signed the instrument and that he acknowledges such signing to be his free act and deed.

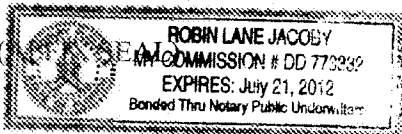


Robin Lane Jacoby
Notary Public

State of Florida :

County of Broward ss.:

On the 27 day of Sept, 2009 before me personally came Diego Trinidad and who produced a Florida Driver's License as identification and who being duly sworn, deposes and says that the representations in the foregoing instrument are truthful and accurate, that he signed the instrument on behalf of the estate and heirs of Estela Garcia-Mesana Trinidad and that he is authorized to sign on behalf of the estate and heirs of Estela Garcia-Mesana Trinidad and that such signing is his free act and deed.



Robin Lane Jacoby
Notary Public

State of Florida :

County of Broward ss.:

On the 21 day of Sept, 2009 before me personally came Diego Trinidad and who produced a Florida Driver's License as identification and who being duly sworn, deposes and says that the representations in the foregoing instrument are truthful and accurate, that he signed the instrument on behalf of The Estela Garcia-Mesana Trinidad Revocable Trust dated December 5, 2006 and that he is authorized to sign on behalf of The Estela Garcia-Mesana Trinidad Revocable Trust dated December 5, 2006 and that such signing is his free act and deed.

Robin Lane Jacoby
Notary Public

