

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Transworld Magazine Corporation		03/27/2007	CORPORATION: NEW YORK

**RECEIVING PARTY DATA**

Name:	Bonnier Active Media, Inc.
Street Address:	460 N. Orlando Avenue, Suite 200
Internal Address:	Mia Sykes, Trademark Administrator
City:	Winter Park
State/Country:	FLORIDA
Postal Code:	32789
Entity Type:	CORPORATION: NEW YORK

**PROPERTY NUMBERS Total: 36**

Property Type	Number	Word Mark
Serial Number:	78721708	TRANSWORLD SURF
Serial Number:	78660435	US FREESKIING OPEN
Serial Number:	78582316	QUAD OFF-ROAD MAGAZINE
Serial Number:	78582311	QUAD
Serial Number:	78511816	EAST COAST SKI MOVIE TOUR
Serial Number:	78456645	RIDEBMX
Serial Number:	78281553	EAST COAST FREESKIING OPEN
Serial Number:	78218983	TRANSWORLD MOTOCROSS
Serial Number:	77475437	TRANSWORLD SNOWBOARDING TRANSAM
Serial Number:	77389111	FREEZE
Serial Number:	77976116	TRANSWORLD MEDIA
Serial Number:	77577693	SKATE & CREATE
Serial Number:	77976114	TRANSWORLD MEDIA

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**900143662**

**TRADEMARK  
 REEL: 004065 FRAME: 0271**

Serial Number:	77418643	TRANSWORLD MEDIA
Serial Number:	77418650	TRANSWORLD MEDIA
Serial Number:	77513650	QUAD OFF-ROAD
Serial Number:	77509913	QUAD OFF-ROAD
Serial Number:	77432937	TRANSWORLD MATRIX
Serial Number:	77433055	RIDE BMX
Serial Number:	77432975	TRANSWORLD SNOWBOARDING
Serial Number:	77298555	TRANSWORLD MOTOCROSS
Serial Number:	77298529	TRANSWORLD MOTOCROSS
Serial Number:	77297266	TRANSWORLD BUSINESS
Serial Number:	77020393	NORA
Serial Number:	77019453	THURSDAY THEATRE
Serial Number:	77019407	WEDNESDAY WOE
Serial Number:	75874845	RIDE BMX
Serial Number:	75712750	TRANSWORLD SKATEBOARDING
Serial Number:	75701928	TRANSWORLDSURF.COM
Serial Number:	75701927	TRANSWORLD SURF
Serial Number:	75701926	TRANSWORLD SURF
Serial Number:	75590131	TRANSWORLD SURF
Serial Number:	75577921	SNOWBOARD RESORT GUIDE
Serial Number:	75565474	RIDE BMX
Serial Number:	75494609	TRANSWORLD MEDIA
Serial Number:	75306709	RIDE BMX

**CORRESPONDENCE DATA**

Fax Number: (407)571-5719  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: mia.sykes@bonniercorp.com  
 Correspondent Name: Bonnier Corporation  
 Address Line 1: 460 N. Orlando Avenue, Suite 200  
 Address Line 2: Mia Sykes, Trademark Administrator  
 Address Line 4: Winter Park, FLORIDA 32789

NAME OF SUBMITTER:	Mia Sykes
Signature:	/Mia Sykes/
Date:	09/22/2009

**Total Attachments: 5**

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State of New York }  
Department of State } ss:

*I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.*

*Witness my hand and seal of the Department of State on*

**June 1, 2007**



A handwritten signature in black ink, appearing to be "D. J. [unclear]", written over a faint circular stamp.

*Deputy Secretary of State for  
Business and Licensing Services*

DOS-1266 (Rev. 03/07)

NCR-26

070327000956

**CERTIFICATE OF AMENDMENT  
OF  
THE CERTIFICATE OF INCORPORATION  
OF  
TIME4 MEDIA, INC.**

**UNDER SECTION 805 OF THE BUSINESS CORPORATION LAW**

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Time4 Media, Inc., a New York corporation, does hereby certify as follows:

- (1) The name of the corporation is Time4 Media, Inc. The name under which the corporation was formed is TMC Magazine Corporation.
- (2) The Certificate of Incorporation of Time4 Media, Inc. was filed by the Department of State on the 14<sup>th</sup> day of April, 1967.
- (3) The Certificate of Incorporation of Time4 Media, inc. is hereby amended to effect a change in the corporate name pursuant to Section 801(b)(1) of the Business Corporation Law.
- (4) Article I of the Certificate of Incorporation is hereby amended as follows:

"I

Name. The name of the corporation is:

BONNIER ACTIVE MEDIA, INC."

- (5) The manner in which the amendment to Article I of the Certificate of Incorporation of Time4 Media, Inc. was authorized was by the unanimous written consent of the board of directors and the unanimous written consent of the shareholders.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment on this 27<sup>th</sup> day of March, 2007.

TIME4 MEDIA, INC.

By: /s/ Jonas Bonnier

Name: Jonas Bonnier

Title: Director

NCR-22

070327000956

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OF  
THE CERTIFICATE OF INCORPORATION  
OF  
TIME4 MEDIA, INC.

UNDER SECTION 805 OF THE BUSINESS CORPORATION LAW

Davis Polk & Wardwell  
450 Lexington Avenue  
New York, NY 10017

Ice  
STATE OF NEW YORK  
DEPARTMENT OF STATE

FILED MAR 27 2007

TAX \$ \_\_\_\_\_

BY: DKS  
New York

2007 MAR 27 PM 4:28

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# Legal Entity Structure with State of Incorporation

