

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
JO TO GO AMERICA, INC.		09/03/2009	CORPORATION: WISCONSIN

**RECEIVING PARTY DATA**

Name:	JO TO GO AMERICA LLC
Street Address:	1809 DECKNER AVENUE
City:	GREEN BAY
State/Country:	WISCONSIN
Postal Code:	54302
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Registration Number:	3151101	WHERE THE COFFEE COMES FIRST
Registration Number:	3125229	FABULOUS COFFEE FAST
Registration Number:	2999182	JO TO GO COFFEE
Registration Number:	2903427	JO TO GO COFFEE
Registration Number:	2903417	FRAPPE JO
Registration Number:	3463846	TACO FLAMINGO
Registration Number:	2800893	JO TO GO THE WALK THRU ESPRESSO BAR
Registration Number:	2824331	JO TO GO
Registration Number:	2420608	JO TO GO THE DRIVE THRU ESPRESSO BAR

**CORRESPONDENCE DATA**

Fax Number: (920)437-2868  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: [tlk@lcojlaw.com](mailto:tlk@lcojlaw.com)  
 Correspondent Name: Tori Lynne Kluess  
 Address Line 1: 231 S. Adams Street

**900143675**

**TRADEMARK  
 REEL: 004065 FRAME: 0370**

**OP \$240.00 3151101**

Address Line 4: Green Bay, WISCONSIN 54301

ATTORNEY DOCKET NUMBER: 450924.080

NAME OF SUBMITTER: Tori Lynne Kluess

Signature: /Tori Lynne Kluess/

Date: 09/22/2009

Total Attachments: 2  
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**TRADEMARK ASSIGNMENT**

**JO TO GO AMERICA, INC.**, a Wisconsin corporation, having its principal offices most recently at 1809 Deckner Avenue, Green Bay, Wisconsin 54302, formerly located at Suite 228, 1263 Main Street, Green Bay, Wisconsin 54302 ("Assignor"), is the owner of the trademarks set forth in "Schedule A" attached hereto (collectively the "Marks"), which are registered with the United States Patent and Trademark Office.

**JO TO GO AMERICA LLC**, a Wisconsin limited liability company, having its principal offices at 1809 Deckner Avenue, Green Bay, WI 54302 ("Assignee"), is desirous of acquiring all right, title and interest of Assignor in and to the Marks.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, its successors, and assigns, Assignor's entire right, title and interest in, to and under the Marks, together with the goodwill of the business symbolized by the Marks, and together with the registration of the Marks and the right to sue for and recover damages for past infringement of the Marks.

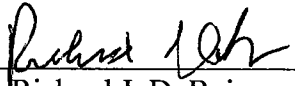
Assignor further assigns to Assignee any rights held by Assignor, in any country, in the Marks, along with the goodwill associated therewith, such that the Assignee shall in all respects hold and enjoy any and all rights previously held and enjoyed by Assignor as user and owner of the Marks.

Assignor represents to Assignee, its successors, and assigns, that Assignor has not and shall not execute any writings or do any acts whatsoever conflicting with this Assignment. Assignor, and any representative, executor and/or administrator of Assignor, will at any time, upon request and without additional consideration but at the expense of Assignee, its successors, and assigns, execute any and all additional writings and do such additional acts as Assignee, its successors, and assigns, may deem desirable to perfect its enjoyment of this Assignment and grant, and render any and all assistance in making application for and obtaining, maintaining and enforcing the rights granted herein in all countries.

Signed this 3<sup>rd</sup> day of September, 2009, and effective April 18, 2009.

**JO TO GO AMERICA, INC.**

Assignor

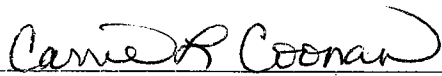
By:   
Name: Richard J. DuBois  
Title: President

**JO TO GO AMERICA LLC**


Assignee

By:   
Name: Kathy Lochner  
Title: Managing Member

Subscribed and sworn before me  
this 3 day of September, 2009.

  
Notary Public, State of Wisconsin  
My Commission expires: 1-22-12

Subscribed and sworn before me  
this 10<sup>th</sup> day of September, 2009.

  
Notary Public, State of Wisconsin  
My Commission expires: is permanent

## SCHEDULE A

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
WHERE THE COFFEE COMES FIRST	3,151,101	October 3, 2006
FABULOUS COFFEE FAST	3,125,229	August 1, 2006
JO TO GO COFFEE	2,999,182	September 20, 2005
JO TO GO COFFEE	2,903,427	November 16, 2004
FRAPPE JOE	2,903,417	November 16, 2004
TACO FLAMINGO	3,463,846	July 8, 2008
JO TO GO THE WALK THRU ESPRESSO BAR	2,800,893	December 30, 2003
JO TO GO	2,824,331	March 23, 2004
JO TO GO THE DRIVE THRU ESPRESSO BAR	2,420,608	January 16, 2001