

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
2 Manatees, L.L.C.		09/09/2009	LIMITED LIABILITY COMPANY: OKLAHOMA
RECEIVING PARTY DATA			
Name:	Cumberland Packing Corp.		
Street Address:	2 Cumberland Street		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11205		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76574049	IN THE RAW	
CORRESPONDENCE DATA			
Fax Number:	(212)986-0604		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 986-1116		
Email:	pto@cozen.com		
Correspondent Name:	Cozen O'Connor		
Address Line 1:	250 Park Avenue		
Address Line 2:	Suite 1000		
Address Line 4:	New York, NEW YORK 10177		
ATTORNEY DOCKET NUMBER:	246235.000		
NAME OF SUBMITTER:	Amy F. Divino		
Signature:	/Amy F. Divino/		

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**TRADEMARK
 REEL: 004065 FRAME: 0406**

Date:

09/22/2009

Total Attachments: 1

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT is entered into by and between 2 Manatees, L.L.C. ("2 Manatees"), a limited liability company organized and existing under the laws of the State of Oklahoma, having a place of business at 3121 S. Peoria Ave., Tulsa, Oklahoma 74105, and Cumberland Packing Corp. ("Cumberland"), a corporation organized and existing under the laws of the State of New York, having a place of business at 2 Cumberland Street, Brooklyn, New York 11205.

WHEREAS, 2 Manatees owns the trademark IN THE RAW (the "Trademark") and pending Application Serial No. 76/574,049 (the "'049 Application") for the Trademark for "Restaurants featuring sushi and other Japanese cuisine" in the United States Patent and Trademark Office under Trademark Act Section 1(a); and

WHEREAS, 2 Manatees has been using the Trademark in commerce in the United States in connection with restaurants featuring sushi and other Japanese cuisine since at least as early as September 1, 1998; and

WHEREAS, Cumberland is desirous of acquiring the Trademark, and all of 2 Manatees' right in the Trademark, the '049 Application, and the eventual registration thereof.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, 2 Manatees hereby assigns, transfers, and conveys to Cumberland all right, title and interest owned by 2 Manatees in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the '049 Application for registration thereof.

2 MANATEES L.L.C.

By:


Name: Greg Hughes
Title: Owner

Dated: 9-9-09