

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Oceania Cruises, Inc.		09/21/2009	CORPORATION: PANAMA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Prestige Cruise Holdings Inc.		
<b>Street Address:</b>	8300 N.W. 33rd Street		
<b>Internal Address:</b>	Suite 308		
<b>City:</b>	Miami		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33122		
<b>Entity Type:</b>	CORPORATION: PANAMA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2883676	OCEANIA CRUISES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)393-5350		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202-638-6666		
<b>Email:</b>	trademark@jhip.com,lweiss@jhip.com		
<b>Correspondent Name:</b>	Leesa N. Weiss		
<b>Address Line 1:</b>	400 7th St., N.W.		
<b>Address Line 2:</b>	6th Floor		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	G12935		
<b>NAME OF SUBMITTER:</b>	Leesa N. Weiss		
<b>Signature:</b>	/Leesa N. Weiss/		

OP \$40.00 2883676

Date:

09/22/2009

Total Attachments: 2

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***SERVICE MARK ASSIGNMENT***

WHEREAS, Oceania Cruises, Inc., a corporation organized and existing under the laws of Panama, located at 8300 N.W. 33<sup>rd</sup> Street, Suite 308, Miami, Florida 33122 (hereinafter "Assignor"), adopted, used and currently is using the service mark OCEANIA CRUISES, and is the owner of the United States Service Mark Registration No. 2,883,676 for same; and

WHEREAS, Prestige Cruise Holdings, Inc., a corporation organized and existing under the laws of Panama, having an address at 8300 N.W. 33<sup>rd</sup> Street, Suite 308, Miami, Florida 33122 (hereinafter "Assignee"), desires to acquire all right, title and interest in and to the aforementioned OCEANIA CRUISES service mark, together with the goodwill of the business symbolized by such service mark, and the Service Mark Registration No. 2,883,676 therefor; and

WHEREAS, it is desired that the assignment of the OCEANIA CRUISES service mark and associated U.S. Service Mark Registration No. 2,883,676 be made of record.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys unto Assignee all right, title and interest in and to said OCEANIA CRUISES service mark, together with the goodwill of the business symbolized by said OCEANIA CRUISES service mark, and the Service Mark Registration No. 2,883,676 therefor, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment and conveyance had not been made; together with all claims for damages by reason of past infringement of the OCEANIA CRUISES service mark and Service

Mark Registration No. 2,883,676, with the right to sue for, and collect the same for their own use and behalf, and for the use and behalf of their successors, assigns or other legal representatives.

Oceania Cruises, Inc.

By: *Gema M. Pinon*

Printed Name: Gema M. Pinon

Title: General Counsel

State of FLORIDA )

County of MIAMI-DADE )

On September 21st, 2009, before me, Gema Pinon,

personally appeared, and personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person executed the instrument.

WITNESS my hand and official seal.

NOTARY PUBLIC SEAL

*Robert Prieto*

Notary Public

