

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Societe Des Produits Nestle, S.A.		08/31/2009	Societe Anonyme: SWITZERLAND
RECEIVING PARTY DATA			
Name:	NUK USA LLC		
Street Address:	Corporation Trust Center, 1209 Orange Street		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2767091	SNAP 'N STORE	
CORRESPONDENCE DATA			
Fax Number:	(312)427-6668		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(312) 427-1300		
Email:	chiustm@ladas.net		
Correspondent Name:	Ladas & Parry LLP		
Address Line 1:	224 South Michigan		
Address Line 2:	Suite 1600		
Address Line 4:	Chicago, ILLINOIS 60604		
NAME OF SUBMITTER:	Frederick W. Meyers		
Signature:	/Fred Meyers/		
Date:	09/22/2009		

CH \$40.00 2767091

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TRADEMARK
REEL: 004065 FRAME: 0797

Total Attachments: 3

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ASSIGNMENT OF REGISTRATION MARK

WHEREAS, the Assignor,

SOCIETE DES PRODUITS NESTLE, S.A.

CASE POSTALE 353

CH-1800 VEVEY

SWITZERLAND

has adopted and is using the mark(s) mentioned in the attached document(s) which is/are registered in the United States Patent and Trademark Office.

WHEREAS, the Assignee,

NUK USA LLC

THE CORPORATION TRUST COMPANY, CORPORATION TRUST CENTER,

1209 ORANGE STREET, WILMINGTON, COUNTY OF NEW CASTLE,

DELAWARE 19801


UNITED STATES

is desirous of acquiring said mark(s) and the registration(s) thereof ;

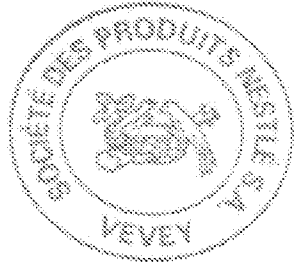
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said **SOCIETE DES PRODUITS NESTLE, S.A.**

The Assignor, does hereby assign unto **NUK USA LLC** the Assignee, all right, title, and interest in and to the said mark(s) in the United States, together with good will of the business symbolized by the mark(s) and the above identified registration(s) thereof.

Date: Vevey, August 21st 2009

By: Philippe Claude
Authorised Signatory 

Assignor - **SOCIETE DES PRODUITS
NESTLE, S.A.**



TRADEMARKS

Mark Name	App./Reg.	Class(es)
"Animal, lamb" (GRINS & GIGGLES)	3367361	03, 08, 10, 21, 25
"Bear with streamer" (GRINS & GIGGLES)	3261887	03
"Butterfly 2" (GRINS & GIGGLES)	3407591	03
"Cat with honey pot" (GRINS & GIGGLES)	3269233	03
"Character, alligator with hat" (GRINS & GIGGLES)	3274105	03
"Character, beaver" (GRINS & GIGGLES)	3262445	03, 21
"Character, penguin with scarf" (GRINS & GIGGLES)	3319428	03
"Character, seal" (GRINS & GIGGLES)	3291492	03
"Magician dog" (GRINS & GIGGLES)	3319426	03
"Rabbit with parachute" (GRINS & GIGGLES)	3319427	03
BREAST THERAPY	2758947	03
BREAST THERAPY	2757480	10
BUNCH-A-BOWLS	2917514	21
CLEAR VIEW	3388476	10
COOL TWISTIES	3363800	10
DIVIDE N' DINE	3337302	21
FIRST ESSENTIALS	77128010	08, 10, 21, 28
FUN GRIPS	2871868	08
FUN GRIPS	2838786	21
GENTLEFLEX	2751293	10
GRINS & GIGGLES	2981873	03
GRINS & GIGGLES	3018541	10
GRINS & GIGGLES	3357219	03, 21
LIL DIPPER	2902392	08
LIL' TRAINER TABLEWARE	3259373	21
NATURAL FLEX	3579718	10
SCOOPIN' SPOON	3099553	08
SEAL 'N GO	2817228	10
SIP & SMILE	3309077	21
SNAP'N STORE	2767091	21
SOFT STARTER	2846524	10
SOFTMASSAGE PADS	3003052	10
TOSSABLES	3259649	08, 10, 21