TO: PAT D CONNER COMPANY: 320 N. MAIN ST.

RE 8/19/09

09-22-2009

Electronic Version v1.1 Stylesheet Version v1.1



103574855

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Fleetilla, Inc.		08/01/2008	CORPORATION: MICHIGAN

## RECEIVING PARTY DATA

Name:	Fleetilla, LLC	
Street Address:	1745 Fritz Drive	
City:	Trenton	
State/Country:	MICHIGAN	
Postal Code:	48183	
Entity Type:	LIMITED LIABILITY COMPANY: MICHIGAN	

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2817845	FLEETILLA

#### **CORRESPONDENCE DATA**

Fax Number:

(734)769-2702

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone:

734.769.2691

Email:

pat.conner@eecsb.com

Correspondent Name:

Pat D Conner

Address Line 1:

320 N. Main St.

Address Line 2:

Ste 300

Address Line 4:

Ann Arbor, MICHIGAN 48104

NAME OF SUBMITTER:	Pat. D. Conner	
Signature:		
Date:	08/19/2009	

Total Attachments: 1

TRADEMARK REEL: 004065 FRAME: 0918

# TRADEMARK ASSIGNMENT

This Assignment is made effective as of September 1, 2008 by Fleetilla, Inc. of 1745 Fritz Drive, Trenton, MI 48183 ("Assignor") to Fleetilla, LLC, whose address is 1745 Fritz Drive, Trenton, MI 48183 ("Assignee").

Assignor is the owner of the Service Mark "Fleetilla", U.S. Service Mark Registration No. 2,817,845 registered on February 24, 2005 (the "Mark").

In consideration of the payment of \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by and associated with the Mark along with the right to recover damages and profits for past infringements thereof.

FLEETILLA, INC.

By:

Pradeep Kumar, Vice-President

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TRADEMARK
REEL: 004065 FRAME: 0919

RECORDED: 08/19/2009