

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Critical Signal Technologies, Inc.		09/21/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	GTL, Incorporated
Doing Business As:	DBA Link to Life
Street Address:	297 North Street
City:	Pittsfield
State/Country:	MASSACHUSETTS
Postal Code:	01201
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	3144726	THE PARTNER YOU RELY ON
Registration Number:	3129115	THE COMPANY THAT SAVES LIVES
Registration Number:	3188776	LINK TO LIFE
Serial Number:	78624687	
Registration Number:	1462577	LINK TO LIFE
Registration Number:	3138480	AT THE TOUCH OF A BUTTON, WE KNOW WHO YOU ARE, WHERE YOU ARE, AND HOW TO HELP
Registration Number:	3349645	SOCIAL REASSURANCE
Registration Number:	3366753	THE COMPANY THAT PROVIDES SOCIAL REASSURANCE
Registration Number:	3406799	WE CARE FOR OUR SUBSCRIBERS IN EXACTLY THE SAME WAY WE WOULD CARE FOR OUR OWN LOVED ONES
Serial Number:	77174958	WHAT IF YOU'RE HURT-AND NO ONE IS HOME TO HELP?
Registration Number:	3529401	FOR EVERYONE WHO LIVES ALONE
Serial Number:	77183531	WHAT IF YOUR CLIENT IS HURT - AND NO ONE IS THERE

TRADEMARK

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		TO HELP?
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Registration Number:	1465235	
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CORRESPONDENCE DATA

Fax Number: (734)222-4769

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (734) 222-4776

Email: jbisdorf@jaffelaw.com

Correspondent Name: Jeremy D. Bisdorf

Address Line 1: 201 S. Main Street, Suite 300

Address Line 4: Ann Arbor, MICHIGAN 48104-2176

ATTORNEY DOCKET NUMBER:

CRITIC/LINK

NAME OF SUBMITTER:

Jeremy D. Bisdorf

Signature:

/Jeremy D. Bisdorf/

Date:

09/23/2009

Total Attachments: 5

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment"), is made and entered into as of September 18, 2009, by and between Critical Signal Technologies, Inc., a Delaware corporation ("Assignor"), and GTL, Incorporated, d/b/a "Link to Life," a New York corporation ("Assignee").

RECITALS:

- A. Assignor is the owner of record of the trademarks (the "Trademarks") listed on Schedule A.
- B. Assignee desires to acquire all of Assignor's entire right, title and interest in and to the Trademarks, together with whatever goodwill is associated with the Trademarks.
- C. Assignor desires to transfer to Assignee all of Assignor's rights in the Trademarks.

AGREEMENTS:

NOW, THEREFORE, in exchange for One and 00/100 (\$1.00) Dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor does hereby sell, assign, transfer, convey and set over unto Assignee all rights, title and interest in and to the Trademarks that it may have, together with all other goodwill associated with the Trademarks, including, but not limited to, any and all rights to register and to renew the Trademarks, together with all rights to sue and recover for past, present and future infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.
2. As a result of this Assignment, the Trademarks are to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its heirs, successors, assigns and legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment, sale, conveyance and transfer had not been made.
3. Assignor further covenants and agrees that it shall, at any time, upon request, at Assignee's expense, testify in any legal proceeding, execute and deliver any agreement, document, certificate or instrument and generally do all that is possible or that may be necessary or desirable to perfect the title to the Trademarks in Assignee, its heirs, successors, assigns or other legal representatives.
4. If applicable, Assignor hereby authorizes and requests the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as owner of the Trademarks.

5. This Assignment constitutes the entire understanding between the parties with respect to the subject matter of this Assignment and supersedes any prior discussions, negotiations, agreements and understandings.

6. This Assignment shall be governed and controlled in all respects by the laws of the State of Delaware, including interpretation, enforceability, validity and construction, without regard to any conflict of law provisions.

7. This Assignment may be executed in one or more counterparts, each of which will be deemed an original agreement, but all of which will be considered one instrument and will become a binding agreement when one or more counterparts have been signed by each of the parties and delivered to the other. A facsimile of this document bearing a party's signature or a printed copy of the original, signed document scanned in .pdf or .tiff format shall have the same legal force and effect as an original of such signature and shall be treated as an original document for evidentiary purposes.



8. The parties represent that they have carefully read this Assignment and have had an opportunity to consult with an attorney. The parties affirmatively state that they understand the contents of this Assignment, and sign this Assignment as their free act and deed.

[Signatures on following page]

Exhibit A

Trademarks

REGISTERED AND UNREGISTERED TRADEMARKS

TRADEMARK	U.S. SERIAL NO.	U.S. REGISTRATION
THE PARTNER YOU RELY ON THE COMPANY THAT SAVES LIVES	78624745	3144726
LINK TO LIFE	78624732	3129115
HEART DESIGN - NEW	78624719	3188776
		
LINK TO LIFE	78624687	
AT THE TOUCH OF A BUTTON, WE KNOW WHO YOU ARE, WHERE YOU ARE, AND HOW TO HELP	73624378	1462577
SOCIAL REASSURANCE	78665067	3138480
THE COMPANY THAT PROVIDES SOCIAL REASSURANCE	78689989	3349645
WE CARE FOR OUR SUBSCRIBERS IN EXACTLY THE SAME WAY WE WOULD CARE FOR OUR OWN LOVED ONES	78690002	3366753
WHAT IF YOU'RE HURT-AND NO ONE IS HOME TO HELP? FOR EVERYONE WHO LIVES ALONE	78690010	3406799
WHAT IF YOUR CLIENT IS HURT - AND NO ONE IS THERE TO HELP?	77174958	
HEART DESIGN - OLD	77175076	3529401
		
	77183531	
	73624379	1465235