

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Equilite, Inc.		07/29/2009	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Novus Nutrition Brands, LLC		
Street Address:	20 Research Park Drive		
City:	St. Charles		
State/Country:	MISSOURI		
Postal Code:	63304		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77502199	RICOCHET	
Serial Number:	77502096	RELAXHER	
Serial Number:	77502152	FLY AWAY	
Serial Number:	77502163	CRISEASE	
Serial Number:	77502147	ANI-MOTION	
CORRESPONDENCE DATA			
Fax Number:	(314)576-4250		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	jennifer.wagner@novusint.com		
Correspondent Name:	Jennifer L. Wagner		
Address Line 1:	20 Research Park Drive		
Address Line 4:	St. Charles, MISSOURI 63304		
NAME OF SUBMITTER:	Jennifer L. Wagner		
Signature:	/Jennifer L. Wagner/		

OP \$140.00 77502199

Date:

09/23/2009

Total Attachments: 2

source=Hi Res ITU Assignment#page1.tif

source=Hi Res ITU Assignment#page2.tif

INTENT TO USE TRADEMARK ASSIGNMENT

WHEREAS, Equilite, Inc., a Pennsylvania corporation, having its principal place of business at 437 Kulp Road, Pottstown, Pennsylvania 19465 ("Assignor") has filed the Intent-To-Use trademark applications in the United States Patent and Trademark Office which are set forth on **Exhibit A** attached hereto and incorporated herein by this reference (the "Applications"); and

WHEREAS, Novus Nutrition Brands, LLC, a Delaware corporation, having its principal place of business at 20 Research Park Drive, St. Charles, Missouri 63304 ("Assignee") is desirous of acquiring the Applications as part of its acquisition of the entire business or portion thereof to which the Applications pertain, as required by 15 USC §1060;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby convey, assign, transfer and set over unto the Assignee all of the Assignor's right, title and interest in and to the Applications and the marks that are the subject thereof, together with the goodwill of the business symbolized thereby, together with all applications and/or registrations thereof, together with a right to sue for and collect on all claims for damages by reason of past, present or future infringement of the marks that are the subject of such Applications, all as part of Assignee's acquisition of the entire business or portion thereof to which the Applications pertain.

EQUILITE, INC.

By: Stacey Small
Name: Stacey Small
Title: President
Date: 7/29/09

STATE OF Missouri)
) ss
COUNTY OF St. Charles)

On this 29th day of July in the year 2009, before me, the undersigned Notary Public, personally appeared Stacey Small, known to me to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged that he/she/they executed the same for the purposes therein contained. In witness whereof, I hereunto set my hand and official seal.

Cindy L. Minahan
Notary Public

My Commission Expires:

December 22, 2012



CINDY L. MINAHAN
My Commission Expires
December 22, 2012
St. Charles County
Commission #08713296

424420.1

EXHIBIT A

<u>Application No.</u>	<u>Filing Date</u>	<u>Trademark</u>
77/502,107	6/18/08	ANI-MOTION
77/502,163	6/18/08	CRISEASE
77/502,152	6/18/08	FLY AWAY
77/502,096	6/18/08	RELAXHER
77/502,199	6/18/08	RICOCHET