

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CLICKABILITY, INC.		09/23/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	MMV FINANCE INC.		
Street Address:	370 King Street West		
Internal Address:	Suite 604		
City:	Toronto		
State/Country:	CANADA		
Postal Code:	M5V 1J9		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2709392	CMPUBLISH	
CORRESPONDENCE DATA			
Fax Number:	(858)550-6420		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	858-550-6403		
Email:	erin.obrien@cooley.com		
Correspondent Name:	Erin O'Brien		
Address Line 1:	c/o Cooley Godward Kronish LLP		
Address Line 2:	4401 Eastgate Mall		
Address Line 4:	San Diego, CALIFORNIA 92121		
ATTORNEY DOCKET NUMBER:	312016-102 CLICKABILITY		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

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**TRADEMARK
 REEL: 004067 FRAME: 0400**

Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Erin O'Brien

Signature:

/Erin O'Brien/

Date:

09/24/2009

Total Attachments: 2

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CONFIRMATION OF GRANT OF SECURITY INTEREST

This will confirm that, pursuant to a general security agreement (hereinafter referred to as the "GSA") dated September 23, 2009, between Clickability, Inc., a corporation organized under the laws of the State of Delaware (hereinafter referred to as "Clickability"), whose full post office address is 580 California Street, 7th Floor, San Francisco, CA 94104 and MMV Finance Inc. (hereinafter referred to as "MMV"), a specialty finance corporation incorporated under the laws of Canada, whose full post office address is 370 King Street West, Suite 604, Toronto, Ontario, M5V 1J9, and for good and valuable consideration, the receipt and sufficiency of which are hereby confirmed and acknowledged, Clickability confirms that it has granted to MMV a security interest, lien and charge in all of Clickability's right, title and interest in and to the intellectual property listed on the Schedule attached hereto, including, without limitation, the copyrights, trademarks, patents and trademark and patent applications and registrations listed therein, and in and to any and all continuations, continuations-in-part, updates, developments, divisions, reissues and re-examinations which issue therefrom, the same to be held and enjoyed by MMV, strictly subject to the terms of the GSA.

EXECUTED at San Francisco, CA this 23rd day of September, 2009.

CLICKABILITY, INC.

By: 

Name: J. Freund

Title: President and CEO

I have authority to bind the Corporation

SCHEDULE OF INTELLECTUAL PROPERTY

Trademarks:

CMPublish Reg'n #2,709,392 Reg'n Date: April 22, 2003

Patents:

None

Copyrights:

None