

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CBS Studios Inc.		09/23/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CBS Broadcasting Inc.		
Street Address:	51 West 52nd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77739527	THE GOOD WIFE	
Serial Number:	77739520	THE GOOD WIFE	
CORRESPONDENCE DATA			
Fax Number:	(212)975-0111		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 975-4321		
Email:	trademarks@cbs.com		
Correspondent Name:	Mallory Levitt		
Address Line 1:	51 West 52nd Street		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	THEGOOD WIFE ASSIGNMENT		
NAME OF SUBMITTER:	Mallory Levitt		
Signature:	/ml/		
Date:	09/23/2009		

CH \$65.00 77739527

Total Attachments: 1

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ASSIGNMENT OF TRADEMARKS

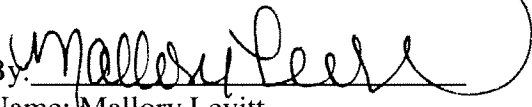
WHEREAS, [CBS Studios Inc.] ("Assignor"), a [Delaware] corporation with a place of business at [4024 Radford Avenue, Studio City, CA 91604], is the owner of [Application Nos. 77739527 & 77739520] for the mark [THE GOOD WIFE] (the "Mark") on and in connection with [Class 41 & 9] and as of [September 23, 2009] assigns all right, title and interest in and to the Mark, together with the goodwill and business symbolized thereby; and

WHEREAS, [CBS Broadcasting Inc.] ("Assignee"), a [New York] corporation with a place of business at [51 West 52nd Street, New York, NY 10019], desires to obtain all rights in and to the Mark.

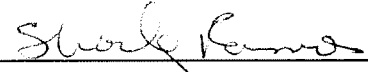
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, including all registrations and applications therefore, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 23, day of September 2009.

[CBS Studios Inc.]

By: 
Name: Mallory Levitt
Title: Assistant Secretary

Sworn to before me this
23rd day of September, 2009



Notary Public

SHIRLEY RAMOS
Notary Public, State of New York
Registration No. 01RA6032832
Qualified in Kings County
Certificate Filed in Westchester County
My Commission Expires on Nov. 8, 2009