

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/08/2006		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Beau Peau, LLC		07/27/2009
			LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Bath & Body Works Brand Management, Inc.		
Street Address:	7 Limited Parkway East		
City:	Reynoldsburg		
State/Country:	OHIO		
Postal Code:	43068		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
	Property Type	Number	Word Mark
	Registration Number:	3464576	ACNESCRPTION
	Registration Number:	3464456	FASTSCRIPTION
	Registration Number:	3581997	MMPI 20
CORRESPONDENCE DATA			
Fax Number:	(614)577-3350		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	614-856-6419		
Email:	slawinski@bbw.com		
Correspondent Name:	Bath & Body Works Brand Management, Inc.		
Address Line 1:	7 Limited Parkway East		
Address Line 2:	Attn: Lori A. Slawinski		
Address Line 4:	Reynoldsburg, OHIO 43068		
NAME OF SUBMITTER:	Lori A. Slawinski		

CH \$90.00 3464576

Signature:	/Lori A. Slawinski/
Date:	09/24/2009
Total Attachments: 3 source=ASSIGNMENT#page1.tif source=ASSIGNMENT#page2.tif source=ASSIGNMENT#page3.tif	

ASSIGNMENT

WHEREAS, Bath & Body Works Brand Management, Inc., a Delaware corporation, located and doing business at 7 Limited Parkway East, Reynoldsburg, Ohio 43068 (herein "Assignee") is the owner of and has adopted and is using the trademarks and service marks set forth in Exhibit A attached hereto (the "Marks");

WHEREAS, Assignee obtained trademark registrations for the Marks and inadvertently named Beau Peau, LLC, a Delaware corporation, located and doing business at 145 East 32nd Street, New York, New York 10016 (herein "Assignor"), as the record owner of the applications and registrations therefor; and

WHEREAS, Assignee has also applied for in the name of Assignor the additional trademarks and service marks (the "Additional Marks") listed on Schedule B attached hereto which have not yet been approved by the United States Patent and Trademark office; and

WHEREAS, Assignee desires that Assignor transfer the applicable applications and registrations for the Marks and the Additional Marks to Assignee;

NOW, THEREFORE, in consideration of the above recitals, which are incorporated herein by this reference and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, nunc pro tunc as of March 8, 2006, all right, title, and interest in and to the said Marks and the applications and registrations therefore and the Additional Marks, together with the goodwill of the business symbolized by the Marks and the Additional Marks, including the right to apply for and maintain trademark and service mark applications and registrations

worldwide for the Marks, the Additional Marks and any variations thereof.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of this
27 day of July, 2009.

Beau Peau, LLC

By: *Patricia Wexler*
Name: PATRICIA WEXLER
Title: PRES.

Sworn to and subscribed before me
this 27 day of July, 2009.

Lori Scavetta Casey
Notary Public

LCRI SCAVETTA CASEY
Notary Public, State of New York
No. 01SC6015455
Qualified in Nassau County
Commission Expires on Oct 25, 2012
to 2013

Bath & Body Works Brand Management, Inc.

By: *Andrew Meslow*
Name: Andrew Meslow
Title: CAO

Sworn to and subscribed before me
this 27th day of July, 2009.

Stacy K. Dildine
Notary Public



Stacy K. Dildine
Notary Public, State of Ohio
My Commission Expires 3/10/2014

EXHIBIT A

MARK	SERIAL NUMBER	REGISTRATIO N NUMBER	APPLICATIO N DATE	REGISTRATIO N DATE
ACNESCRPTION	78/961,898	3,464,576	28-Aug-2006	7/8/2008
FASTSCRIPTION	78/927,027	3,464,456	11-Jul-2006	7/8/2008
MMPi 20 (AND DESIGN)	78/861,620	3,581,997	21-Apr-2006	2/24/2009