

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ridley Motorcycle Company		09/16/2009	CORPORATION: OKLAHOMA
RECEIVING PARTY DATA			
Name:	H-D Michigan, LLC		
Street Address:	315 West Huron Street, Suite 400		
City:	Ann Arbor		
State/Country:	MICHIGAN		
Postal Code:	48103		
Entity Type:	LIMITED LIABILITY COMPANY: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78139163	AUTO-GLIDE	
CORRESPONDENCE DATA			
Fax Number:	(734)665-9643		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(734) 665-9243		
Email:	jennifer.ziegler@harley-davidson.com		
Correspondent Name:	H-D Michigan, LLC		
Address Line 1:	315 West Huron Street, Suite 400		
Address Line 2:	Jennifer K. Ziegler		
Address Line 4:	Ann Arbor, MICHIGAN 48103		
ATTORNEY DOCKET NUMBER:	TMI-1035		
NAME OF SUBMITTER:	Jennifer K. Ziegler		
Signature:	/jennifer ziegler/		
Date:	09/24/2009		

CH \$40.00 78139163

Total Attachments: 1
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TRADEMARK
REEL: 004067 FRAME: 0862

ASSIGNMENT

Ridley Motorcycle Company, an Oklahoma corporation with its principal place of business at 35 N.W. 42nd Street, Oklahoma City, OK 73118 ("Assignor"), is the owner of the mark AUTO-GLIDE and of the U.S. trademark application no. 78/139,163 therefor ("the Trademark").

H-D Michigan, LLC, a Michigan limited liability company with its principal place of business at 315 W. Huron Street, Suite 400, Ann Arbor, MI 48103 ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

The Commissioner is requested to issue the certificate of registration to Assignee.

RIDLEY MOTORCYCLE COMPANY

By: Clay Ridley

Name: Clay Ridley

Title: Pres.

Date: 9.16.09