

:FITZPATRICK, CELLA, HARPER & SCINTO COMPANY:30 ROCKEFELLER PLAZA

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.108/26/2009
900141762

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	CHANGE OF NAME												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Formerly</th><th>Execution Date</th><th>Entity Type</th></tr></thead><tbody><tr><td>PVH SUPERBA/INSIGNIA NECKWEAR, INC.</td><td></td><td>05/28/2009</td><td>CORPORATION:DELAWARE</td></tr></tbody></table>	Name	Formerly	Execution Date	Entity Type	PVH SUPERBA/INSIGNIA NECKWEAR, INC.		05/28/2009	CORPORATION:DELAWARE					
Name	Formerly	Execution Date	Entity Type										
PVH SUPERBA/INSIGNIA NECKWEAR, INC.		05/28/2009	CORPORATION:DELAWARE										
RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>PVH NECKWEAR, INC.</td></tr><tr><td>Street Address:</td><td>200 Madison Avenue</td></tr><tr><td>City:</td><td>New York</td></tr><tr><td>State/Country:</td><td>NEW YORK</td></tr><tr><td>Postal Code:</td><td>10016</td></tr><tr><td>Entity Type:</td><td>CORPORATION:</td></tr></table>	Name:	PVH NECKWEAR, INC.	Street Address:	200 Madison Avenue	City:	New York	State/Country:	NEW YORK	Postal Code:	10016	Entity Type:	CORPORATION:	
Name:	PVH NECKWEAR, INC.												
Street Address:	200 Madison Avenue												
City:	New York												
State/Country:	NEW YORK												
Postal Code:	10016												
Entity Type:	CORPORATION:												
PROPERTY NUMBERS Total: 1													
<table border="1"><thead><tr><th>Property Type</th><th>Number</th><th>Word Mark</th></tr></thead><tbody><tr><td>Serial Number:</td><td>77327874</td><td>BUGATTI</td></tr></tbody></table>	Property Type	Number	Word Mark	Serial Number:	77327874	BUGATTI							
Property Type	Number	Word Mark											
Serial Number:	77327874	BUGATTI											
CORRESPONDENCE DATA													
Fax Number:	(212)218-2200												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Email:	carzola@fchs.com												
Correspondent Name:	Fitzpatrick, Cella, Harper & Scinto												
Address Line 1:	30 Rockefeller Plaza												
Address Line 2:	Floor 38												
Address Line 4:	New York, NEW YORK 10112												
ATTORNEY DOCKET NUMBER:	03758.000T42.												
NAME OF SUBMITTER:	Attorney of Record, New York Bar Member												
Signature:	/Kristin hogan/												
Date:	08/26/2009												

CH 540.00 77327874

700418739

TRADEMARK
REEL: 004068 FRAME: 0165

:FITZPATRICK, CELLA, HARPER & SCINTO COMPANY:30 ROCKEFELLER PLAZA

Total Attachments: 3

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "PVH SUPERBA/INSIGNIA NECKWEAR, INC.", CHANGING ITS NAME FROM "PVH SUPERBA/INSIGNIA NECKWEAR, INC." TO "PVH NECKWEAR, INC.", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF MAY, A.D. 2009, AT 12:30 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4237845 8100

090543432

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7327597

DATE: 05-28-09

TRADEMARK
REEL: 004068 FRAME: 0167

:FITZPATRICK, CELLA, HARPER & SCINTO COMPANY:30 ROCKEFELLER PLAZA

State of Delaware
Secretary of State
Division of Corporations
Delivered 12:37 PM 05/28/2009
FILED 12:30 PM 05/28/2009
SRV 090543432 - 4237845 FILE

CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF INCORPORATION
OF
PVH SUPERBA/INSIGNIA NECKWEAR, INC.

Under Section 242 of the
General Corporation Law

The undersigned, Mark D. Fischer, Senior Vice President of PVH Superba/Insignia Neckwear, Inc., a corporation organized and existing under the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify as follows:

1. The name of the Corporation is PVH Superba/Insignia Neckwear, Inc.
2. The Certificate of Incorporation of the Corporation was filed with the Secretary of State on October 19, 2006.
3. The purpose of this Amendment to the Certificate of Incorporation of the corporation is to change the Corporation's name to "PVH Neckwear, Inc."
4. The foregoing amendment is hereby effected by deleting Article FIRST of the Certificate of Incorporation of the Corporation in its entirety and substituting in lieu thereof, the following:

"FIRST: The name of the corporation (the "Corporation") is PVH Neckwear, Inc."
5. The foregoing amendment to the Certificate of Incorporation of the Corporation has been duly authorized and adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

:FITZPATRICK, CELLA, HARPER & SCINTO COMPANY:30 ROCKEFELLER PLAZA

IN WITNESS WHEREOF, the undersigned has signed this Certificate and affirms under the penalties of perjury that the statements made herein are true, this 28th day of May, 2009.



Mark D. Fischer, Senior Vice President

ATTEST:


Jeffrey S. Hellman, Assistant Secretary