

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jonathan Drew, Inc., d/b/a Drew Estate		09/24/2009	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Morfiya Incorporated		
Street Address:	140 Plymouth Street		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11201		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3687647	ACID CIGARS	
CORRESPONDENCE DATA			
Fax Number:	(215)575-7200		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(215) 575-7000		
Email:	tmconfirm@dilworthlaw.com		
Correspondent Name:	Philip J. Foret		
Address Line 1:	1500 Market Street		
Address Line 2:	Suite 3500E		
Address Line 4:	Philadelphia, PENNSYLVANIA 19102		
ATTORNEY DOCKET NUMBER:	DREW ESTATE - ASSIGNMENT		
NAME OF SUBMITTER:	Philip J. Foret, Reg. No. 51,689		
Signature:	/Philip J. Foret/		

OP \$40.00 3687647

900143966

**TRADEMARK
 REEL: 004068 FRAME: 0329**

Date:

09/25/2009

Total Attachments: 1

source=Assignment#page1.tif

ASSIGNMENT

This Assignment is entered into by and between Jonathan Drew, Inc., d/b/a Drew Estate, a New York corporation with an office located at 12415 SW 136th Avenue, Suite 2, Miami, Florida 33186 ("Assignor"), and Morfiya Incorporated, a New York corporation with an office located at 140 Plymouth Street, Brooklyn, New York 11201 ("Assignee").

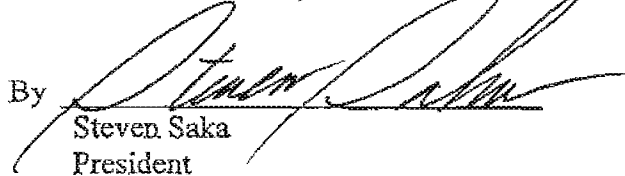
WHEREAS, Assignor owns United States Registration No. 2,687,647 ("Registration") for the ACID CIGARS & Design mark ("Mark") for cigars, tobacco and related products, namely cigar boxes, cigar and cigarette lighters, cigar and cigarette holders, ashtrays, cigar bands, cigar cutters, humidors, and cigar tubes ("Products"); and

WHEREAS, Assignor is desirous of assigning its rights in the Registration to Assignee, and Assignee is desirous of acquiring the Registration.

AND NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged and received, and intending to be legally bound hereby, Assignor does hereby sell, transfer, set aside, and assign to Assignee all right, title and interest the Assignor may have in and to the Registration, together with the goodwill of the business symbolized by the Mark for the Products, and the right to sue for, and recover or otherwise be entitled to, all remedies, damages, and profits for past, present and future infringements, as well as to enjoy all rights and privileges associated with the Registration as if Assignee had been the original owner of the Registration and the Mark for the Products.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed by its duly authorized representative as of the 24 day of September, 2009.

JONATHAN DREW, INC. D/B/A DREW ESTATE

By 
Steven Saka
President

Steve Saka

Digitally signed by Steve Saka
DN: cn=Steve Saka, o=Drew
Estate, Inc., ou,
email=saka@drewestate.com,
c=US
Date: 2009.09.24 22:18:41 -04'00'