

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Destination Hotels and Resorts, Inc.		09/23/2009	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Shadow Mountain Resort Investment Group, LLC		
Street Address:	45750 San Luis Ray		
City:	Palm Desert		
State/Country:	CALIFORNIA		
Postal Code:	92260		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2199532	SHADOW MOUNTAIN RESORT & CLUB	
Registration Number:	2199533	DESERT TENNIS ACADEMY	
CORRESPONDENCE DATA			
Fax Number:	(202)408-4400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2024084000		
Email:	docketing@finnegan.com		
Correspondent Name:	Christopher P. Foley		
Address Line 1:	901 New York Avenue, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001		
ATTORNEY DOCKET NUMBER:	06924.0007/0010-00000		
NAME OF SUBMITTER:	Christopher P. Foley		
Signature:	/Christopher P. Foley/		

OP \$65.00 2199532

Date:

09/25/2009

Total Attachments: 2

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ASSIGNMENT

Destination Hotels and Resorts, Inc., a California corporation with its principal place of business at 11777 San Vicente Blvd., Suite 900, Los Angeles, CA 90049 ("Assignor"), is the owner of the marks identified in Exhibit A and of the U.S. Trademark Registration No. 2,199,532 therefor ("the Trademarks").

Shadow Mountain Resort Investment Group, LLC, a California limited liability company with its principal place of business at 45750 San Luis Rey, Palm Desert, CA 92260 ("Assignee"), wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

Destination Hotels and Resorts, Inc.

By: 

Name: Dona Tanaka

Title: Assistant Secretary

Date: September 23, 2009

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EXHIBIT A

MARK

REG. NO.

REG. DATE

SHADOW MOUNTAIN
RESORT & CLUB

2,199,532

October 27, 1998

DESERT TENNIS
ACADEMY

2,199,533

October 27, 1998