

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Communicus, Inc.		09/24/2009	CORPORATION: ARIZONA

**RECEIVING PARTY DATA**

<b>Name:</b>	Communicu One LLC
<b>Composed Of:</b>	COMPOSED OF Communicus, Inc. and Hello Hello #2, LLC
<b>Street Address:</b>	7800 E. Tanque Verde Road
<b>City:</b>	Tucson
<b>State/Country:</b>	ARIZONA
<b>Postal Code:</b>	85749
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ARIZONA

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	1637783	COMMUNICUS

**CORRESPONDENCE DATA**

Fax Number: (520)322-5585  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: rbarnes@dmyl.com  
 Correspondent Name: Robin E. Barnes, DeConcini McDonald Yetw  
 Address Line 1: 2525 E. Broadway Blvd., #200  
 Address Line 4: Tucson, ARIZONA 85716

<b>NAME OF SUBMITTER:</b>	/RobinEBarnes/
<b>Signature:</b>	/RobinEBarnes/
<b>Date:</b>	09/25/2009

Total Attachments: 2  
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**TRADEMARK  
 REEL: 004068 FRAME: 0988**

**OP \$40.00 1637783**



## TRADEMARK ASSIGNMENT

Effective Date: September 21, 2009

Assignor: Communicus, Inc., an Arizona corporation  
8700 E. Tanque Verde Road  
Tucson, Arizona 85749

Assignee: Communicus One LLC, an Arizona limited liability company  
8700 E. Tanque Verde Road  
Tucson, Arizona 85749

Trademark Reg. No.: 1637783

*For good and valuable consideration, the parties agree:*

1. **Background:**


- a. Assignor is the owner of the trademark Communicus, which is the subject of U.S. Trademark Reg. No. 1637783 issued March 12, 1991 filed April 23, 1990 (the "Mark") and all rights associated with the Mark.
- b. Assignor has used the mark in interstate commerce on or in connection with the following goods and services: market research services.
- c. Assignor has developed substantial goodwill associated with the Mark.
- d. Assignor desires to assign and transfer the Mark and all related goodwill represented by and associated with the Mark to Assignee, and Assignee desires to acquire the Mark and related goodwill.

2. **Assignment:** For good and valuable consideration, the receipt of which is acknowledged, the Assignor assigns and transfers to Assignee all right, title and interest, in and to the Mark, and all goodwill associated with or related to the Mark.

3. **Representations and Warranties:** Assignor represents and warrants that (i) it owns all right, title and interest in and to the Mark; (ii) it is the sole owner of all rights in the Mark and related goodwill; (iii) that no third party has any rights in the Mark or related goodwill; (iv) that there are no liens, encumbrances or security interests in or to the Mark or related goodwill; and (v) except as previously disclosed to Assignee, that to the best of Assignor's knowledge no third party has made any claims against the Mark or related goodwill.

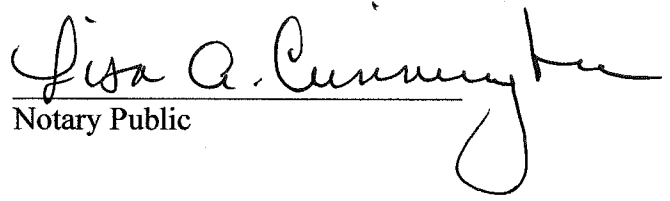
ASSIGNOR:

COMMUNICUS, INC., an Arizona corporation

By:   
Jeri Smith, President

**Acknowledgement**

The foregoing instrument was acknowledged before me this 24<sup>th</sup> day of September, 2009 by Jeri Smith as President of Communicus, Inc.

  
Notary Public

My Commission Expires: 8/22/2010

