

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SPC Trademarks, LLC		09/25/2009	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Sergeant's Pet Care Products, Inc.		
Street Address:	2625 S 158th Plaza		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68130		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	0066521	SERGEANT'S	
Registration Number:	0964497	SERGEANT'S	
Registration Number:	0510446	SERGEANT'S	
Registration Number:	0513994	SERGEANT'S	
Registration Number:	0533069	SERGEANT'S	
Registration Number:	0816443	SERGEANT'S	
CORRESPONDENCE DATA			
Fax Number:	(402)390-9005		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	402 390-9500		
Email:	ip@koleyjessen.com		
Correspondent Name:	Roberta L. Christensen		
Address Line 1:	1125 S 103rd Street		
Address Line 2:	One Pacific Place, Suite 800		
Address Line 4:	Omaha, NEBRASKA 68124		

OP \$165.00 0066521

TRADEMARK

ATTORNEY DOCKET NUMBER:	5712-0003 SERGEANT'S
NAME OF SUBMITTER:	Roberta L. Christensen
Signature:	/rlc/
Date:	09/25/2009
Total Attachments: 2 source=SPC TM Asgn #page1.tif source=SPC TM Asgn #page2.tif	

EXHIBIT "A"

MARK	REG. NO.
SERGEANT'S	0,066,521
SERGEANT'S	0,964,497
SERGEANT'S (Stylized)	0,510,446
SERGEANT'S (Stylized)	0,513,994
SERGEANT'S (Stylized)	0,533,069
SERGEANT'S (Stylized)	0,816,443