

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	09/26/2008

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
EJA LIMITED		09/25/2009	corporation organized under the laws of England and Wales:

**RECEIVING PARTY DATA**

Name:	ROCKWELL AUTOMATION LIMITED
Street Address:	Pitfield, Kiln Farm
City:	Milton Keynes
State/Country:	UNITED KINGDOM
Postal Code:	MK11 3DR
Entity Type:	limited company organized under the laws of England and Wales:

**PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Registration Number:	2984997	GUARDMASTER
Registration Number:	1600521	GUARDMASTER
Registration Number:	2098855	
Registration Number:	2969911	
Registration Number:	2581433	PROSAFE

**CORRESPONDENCE DATA**

Fax Number: (414)223-5000  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 4142732100  
 Email: splagemann@whdlaw.com  
 Correspondent Name: Whyte Hirschboeck Dudek S.C.  
 Address Line 1: Attn: Suzanne Plagemann  
 Address Line 2: 555 E Wells St, Ste 1900

**900144040**

**TRADEMARK  
 REEL: 004069 FRAME: 0197**

**CH \$140.00 2984997**

Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:

RITE-13943

DOMESTIC REPRESENTATIVE

Name: William R. Walbrun  
Address Line 1: Rockwell Automation  
Address Line 2: 1201 S Second St  
Address Line 4: Milwaukee, WISCONSIN 53204

NAME OF SUBMITTER:

Suzanne Plagemann

Signature:

/Suzanne Plagemann/

Date:

09/25/2009

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

WHEREAS, EJA LIMITED, a corporation organized under the laws of England and Wales, with registered offices located at Pitfield, Kiln Farm, Milton Keynes, United Kingdom MK11 3DR ("Assignor"), is the owner of the trademarks on the attached Exhibit A and the related United States registrations thereof ("Trademarks"); and

WHEREAS, ROCKWELL AUTOMATION LIMITED, a limited company organized under the laws of England and Wales, with its registered offices located at Pitfield, Kiln Farm, Milton Keynes, United Kingdom MK11 3DR ("Assignee"), is desirous of acquiring all right, title and interest in and to said Trademarks and the common law rights thereto; and

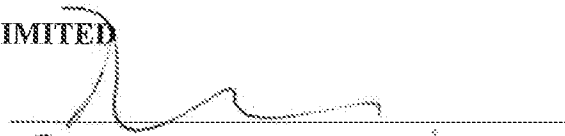
WHEREAS, the parties wish to memorialize the transfer of the Trademarks as set forth in the Business Transfer Agreement dated September 26, 2008 by and between EJA LIMITED and ROCKWELL AUTOMATION LIMITED, which transferred certain assets from EJA LIMITED to ROCKWELL AUTOMATION LIMITED, including all Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said Trademarks and the common law rights thereto, together with the good will of the business symbolized by said Trademarks, and any and all causes of action, either in law or in equity, and the right to enforce any rights and to file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of said Trademarks, effective *nunc pro tunc* as of September 26, 2008.

Date: SEPTEMBER 25, 2009

EJA LIMITED

By:



FREDERIC HENDRICKX  
(Print Name and Title of Signatory)

DIRECTOR

EXHIBIT A

Trademark	U.S. Registration No.	Registration Date
GUARDMASTER (w/Soldier)	2,984,997	August 16, 2005
GUARDMASTER	1,600,521	June 12, 1990
SOLDIER DEVICE (Guardsman)	2,098,855	September 23, 1997
SOLDIER DEVICE (Guardsman)	2,969,911	July 19, 2005
PROSAFE	2,581,433	June 18, 2002