

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |  |                    |
|----------------------------------|--|--|--------------------|
| <b>SUBMISSION TYPE:</b>          |  | NEW ASSIGNMENT                               |                    |
| <b>NATURE OF CONVEYANCE:</b>     |  | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                    |
| <b>CONVEYING PARTY DATA</b>      |  |  |                    |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b>                        | <b>Entity Type</b> |
| fotobuch.de                      |  | 09/11/2009                                   | CORPORATION:       |
| <b>RECEIVING PARTY DATA</b>      |  |  |                    |
| <b>Name:</b>                     | motiondrive AG   |  |                    |
| <b>Street Address:</b>           | Dr.-Muller-Str. 7  |  |                    |
| <b>City:</b>                     | Weiden   |  |                    |
| <b>State/Country:</b>            | GERMANY  |  |                    |
| <b>Postal Code:</b>              | 92637  |  |                    |
| <b>Entity Type:</b>              | CORPORATION:   |  |                    |
| <b>PROPERTY NUMBERS Total: 1</b> |  |  |                    |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>                             |                    |
| <b>Registration Number:</b>      | 3585188  |  |                    |
| <b>CORRESPONDENCE DATA</b>       |  |  |                    |
| <b>Fax Number:</b>               | (617)395-7070  |  |                    |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |  |                    |
| <b>Email:</b>                    | smgtrademarks@LL-A.com   |  |                    |
| <b>Correspondent Name:</b>       | Sarah M. Gates   |  |                    |
| <b>Address Line 1:</b>           | One Main Street  |  |                    |
| <b>Address Line 2:</b>           | Lando & Anastasi, LLP  |  |                    |
| <b>Address Line 4:</b>           | Cambridge, MASSACHUSETTS 02142   |  |                    |
| <b>ATTORNEY DOCKET NUMBER:</b>   | F2011-2001   |  |                    |
| <b>DOMESTIC REPRESENTATIVE</b>   |  |  |                    |
| <b>Name:</b>                     |  |  |                    |
| <b>Address Line 1:</b>           |  |  |                    |
| <b>Address Line 2:</b>           |  |  |                    |
| <b>Address Line 3:</b>           |  |  |                    |

CH \$40.00 3585188

**900144073**

**TRADEMARK  
 REEL: 004069 FRAME: 0463**

Address Line 4:

NAME OF SUBMITTER:

Sarah M. Gates

Signature:

/Sarah M. Gates/

Date:

09/28/2009

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

WHEREAS, fotobuch.de AG, a German corporation having an address at Dr.-Müller-Str. 7, Weiden, Germany, 92637, is the owner of record of the U.S. Trademark Registration No. 3,585,188 for the mark BUTTERFLY DESIGN (the Mark); and


WHEREAS, motiondrive AG, a German corporation having an address at Dr.-Muller-Str. 7, 92637 Weiden, Germany;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, fotobuch.de AG does assign and confirm the assignment unto motiondrive AG all right, title, and interest in and to the Mark in the United States and foreign countries, the business to which the Mark pertains, the goodwill of the business symbolized by the Mark, the application, and any Registrations therefor, and the right to recover for past infringement.

Date: 11. 09. 2009

fotobuch.de AG  
  
**fotobuch.de**  
fotobuch.de AG - Dr.-Müller-Str. 7 92637 Weiden  
www.fotobuch.de support@fotobuch.de

Date: 11. 09. 09

  
Witness

Date: \_\_\_\_\_


Witness \_\_\_\_\_

**ACCEPTED AND ACKNOWLEDGED**

Date: 11. 09. 2009

motiondrive AG  
  
**motiondrive AG**  
Dr.-Müller-Str. 7 92637 Weiden  
Tel.: 0961 / 388 39 500  
info@motiondrive.ag

Date: 11. 09. 09

  
Witness

Date: \_\_\_\_\_

Witness \_\_\_\_\_