## TRADEMARK ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/01/2005

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
First Choice Power, L.P.		106/01/2005	LIMITED PARTNERSHIP: TEXAS

#### **RECEIVING PARTY DATA**

Name:	FCP Enterprises, Inc.
Street Address:	225 East John Carpenter Freeway, Suite 1600
City:	Irving
State/Country:	TEXAS
Postal Code:	75062
Entity Type:	CORPORATION: DELAWARE

## PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2729817	FIRST CHOICE POWER
Registration Number:	3334508	FIRST CHOICE POWER SIMPLY BETTER.

## CORRESPONDENCE DATA

Fax Number: (214)661-6609

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 214-953-5902

Email: cbutzeripdocket@jw.com

Correspondent Name: Carl C. Butzer

Address Line 1: 901 Main Street, Suite 6000
Address Line 4: Dallas, TEXAS 75202

ATTORNEY DOCKET NUMBER:	135343.1
NAME OF SUBMITTER:	Carl C. Butzer
	TRADEMARK

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Signature:	/Carl C. Butzer/
Date:	09/28/2009
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### TRADEMARK ASSIGNMENT

WHEREAS, First Choice Power, L.P., a Texas limited partnership, located and doing business at 225 East John Carpenter Freeway, Suite 1600, Irving, Texas 75062 (the "Assignor") has adopted, owns and is using the marks FIRST CHOICE POWER and FIRST CHOICE POWER SIMPLY BETTER (the "Marks") for, inter alia, public utility services, and consulting services in the fields of energy utilization and conservation;

WHEREAS, Assignor owns federal registrations for the Marks on the Principal Register of the United States Patent & Trademark Office in connection with the goods and/or services identified therein, as listed on Schedule A hereto (the "Registrations"); and

WHEREAS, FCP Enterprises, Inc., a Delaware corporation, located and doing business at 225 East John Carpenter Freeway, Suite 1600, Irving, Texas 75062 ("Assignee") desires to acquire the Marks and the Registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged. Assignor hereby sells, transfers, assigns and conveys to Assignee all right, title and interest in and to the Marks, including all of its common law rights, together with the goodwill of the business appertaining to and/or symbolized by the Marks, and the Registrations, nunc pro tunc, effective as of June 1, 2005.

FIRST CHOICE POWER, L.P.

By: First Choice Power GP, LLC, Its general partner

Name: MATRICK T. ORT 12 Title: SUP, GENERAL COUNSEL + SECY

Dated effective as of: June 1, 2005

# SCHEDULE A

<u>MARK</u>	REG. NO.
FIRST CHOICE POWER	2,729,817
FIRST CHOICE POWER SIMPLY BETTER	3,334,508

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