TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Simmons Allied Pet Food, Inc.		07/13/2005	CORPORATION: ARKANSAS

RECEIVING PARTY DATA

Name:	Simmons Pet Food, Inc.
Street Address:	601 N. Hico
City:	Siloam Springs
State/Country:	ARKANSAS
Postal Code:	72761
Entity Type:	CORPORATION: ARKANSAS

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	1712027	STRONGHEART DOG FOOD
Registration Number:	1606610	HUSKY
Registration Number:	0702364	POINTER
Registration Number:	1557119	PROTOCOL
Registration Number:	1699300	KAM
Registration Number:	0702658	KITTY
Registration Number:	0303903	VICTORY

CH $190.00 1712027

CORRESPONDENCE DATA

Fax Number: (314)259-2020
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Email: ncollora@bryancave.com
Correspondent Name: Daniel A. Crowe
Address Line 1: 211 North Broadway, Ste 3600
Address Line 4: St. Louis, MISSOURI 63102

ATTORNEY DOCKET NUMBER:	0227876
NAME OF SUBMITTER:	Daniel A. Crowe
Signature:	/Daniel A. Crowe/
Date:	09/29/2009

Total Attachments: 2
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Arkansas Secretary of State
Charlie Daniels

State Capitol Building ♦ Little Rock, Arkansas 72201-1094 ♦ 501.682.3409

I, Charlie Daniels, Secretary of State of the State of Arkansas, and as such, keeper of the records of domestic and foreign corporations, do hereby certify that the following and hereto attached instrument of writing is a true and perfect copy of

Articles of Amendment

filed in this office on 2nd day of August 2005

SIMMONS PET FOOD, INC.

In Testimony Whereof, I have hereunto set my hand and affixed my official Seal. Done at my office in the City of Little Rock, this 21st day of May 2009.

Charlie Daniels
Secretary of State

By: J Butler
J BUTLER

CERTIFIED COPY

CERTIFICATE OF AMENDMENT
OF
SIMMONS ALLIED PET FOOD, INC.

The undersigned, Chief Financial Officer and Secretary of Simmons Allied Pet Food, Inc., an Arkansas corporation (the "Corporation"), for the purpose of amending the Articles of Incorporation of the Corporation, as amended, hereby states as follows:

1. The name of this Corporation is Simmons Allied Pet Food, Inc.

2. The date the Corporation was incorporated in the Sate of Arkansas was October 28, 2003.

3. The Articles of Incorporation of the Corporation are hereby amended by amending and restating Article I in its entirety, as follows:

ARTICLE I
Name

The name of the Corporation is Simmons Pet Food, Inc.

4. The amendment to the Articles of Incorporation was set forth in a resolution duly adopted by the Board of Directors which declared the adoption of the amendment to the Articles of Incorporation to be advisable and which ordered that the amendment to the Articles of Incorporation be considered by the shareholders of the Corporation entitled to vote thereon.

5. The amendments to the Articles of Incorporation were duly adopted by the shareholders of the Corporation on July 13, 2005.

6. There were 1,000 shares of voting capital stock issued and outstanding and entitled to vote on the amendment to the Articles of Incorporation, all of which shares were voted for its approval and adoption of the amendment. Such approval by the shareholders of the Corporation was sufficient to approve and adopt the amendment to the Articles of Incorporation.

The Corporation has caused its corporate name to be subscribed by an authorized officer, who hereby verifies that the statements contained in the foregoing Certificate of Amendment are true and correct to the best of his knowledge and belief, on this 13TH day of July, 2005.

Simmons Allied Pet Food, Inc.

Michael R. Jones,
Chief Financial Officer and Secretary