

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HB Suspension Products, LLC		01/15/2009	LIMITED LIABILITY COMPANY: WISCONSIN
RECEIVING PARTY DATA			
Name:	Hayes Bicycle Group, Inc.		
Street Address:	5800 W Donges Bay Rd		
City:	Mequon		
State/Country:	WISCONSIN		
Postal Code:	53092		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2772034	DORADO	
CORRESPONDENCE DATA			
Fax Number:	(414)223-5000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-273-2100		
Email:	splagemann@whdlaw.com		
Correspondent Name:	Whyte Hirschboeck Dudek S.C.		
Address Line 1:	Attn: Suzanne Plagemann		
Address Line 2:	555 East Wells Street, Suite 1900		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	HBR-34516		
NAME OF SUBMITTER:	Suzanne Plagemann		
Signature:	/Suzanne Plagemann/		

CH \$40.00 2772034

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**TRADEMARK
 REEL: 004070 FRAME: 0450**

Date:

09/29/2009

Total Attachments: 2

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ASSIGNMENT

WHEREAS, HB SUSPENSION PRODUCTS, LLC, a Wisconsin Limited Liability Company (the "Assignor"), of 5800 W Donges Bay Road, Mequon, WI 53092 is the owner of the trademarks on the attached Exhibit A ("Trademarks") and the related registrations or applications thereof ("Registrations or Applications"); and


WHEREAS, Hayes Bicycle Group, Inc. (the "Assignee"), a Delaware corporation, with offices located at 5800 W Donges Bay Road, Mequon, WI 53092, is desirous of acquiring said Trademarks and Registrations or Applications, as well as the common law rights thereto and the goodwill associated therewith.

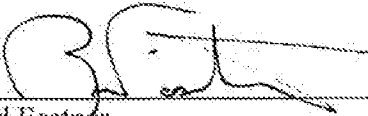
NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby assign and transfer to Assignee all of its right, title and interest in and to the Trademarks, the Registrations or Applications and common law rights thereto, together with the good will of the business symbolized by said Trademarks, and in and to any and all causes of action, either in law or in equity, and the right to enforce any rights and to file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of said Trademarks, effective as of the date indicated below.

IN WITNESS WHEREOF, the Assignor and Assignee have executed this Assignment at Mequon, Wisconsin this 15th day of January, 2009.

HB SUSPENSION PRODUCTS, LLC

HAYES BICYCLE GROUP, INC.

By: 
Rod Foster
Manager

By: 
Rod Foster
Chief Financial Officer

Subscribed and sworn to before me
this 15th day of January, 2009.

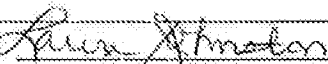
Name: 
Notary Public State of Wisconsin
My Commission Expires: 5/22/2011

EXHIBIT A

Trademark	Registration/Application Number.	Country
DORADO	2772034	USA
DRIVE TECHNOLOGIES	2652954	USA
HYPERLITE & Design	1768572	USA
KB Stylized	2474750	USA
MARS Stylized	2660581	USA
MRD	2394239	USA
SCYTHE	2657215	USA
SPV	2793187	USA
TPC & Design	2269754	USA
BLACKCOMB	30032082 5	Germany
Grip Design	2339771	USA
JUMPER & Design	2497850	USA
KNUCKLEBONE	2322996	USA
MANITOU	993911	Italy
SHERMAN	2918816	USA