

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
InPlay Technologies, Inc.		09/25/2009	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Wacom Co. Ltd.		
Street Address:	2-510-1, Toyonodai, Otone-machi, Kitasaitama-gun,		
City:	Saitama		
State/Country:	JAPAN		
Postal Code:	349-1148		
Entity Type:	Limited Company: JAPAN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77620624	WRITENSENSE	
Registration Number:	3154819	INPLAY TECHNOLOGIES	
CORRESPONDENCE DATA			
Fax Number:	(206)224-0779		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206-682-8100		
Email:	efiling@cojk.com		
Correspondent Name:	Christensen O'Connor Johnson Kindness		
Address Line 1:	1420 Fifth Avenue, Suite 2800		
Address Line 4:	Seattle, WASHINGTON 98101-2347		
ATTORNEY DOCKET NUMBER:	WCOL-5-27294/PAS		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

OP \$65.00 77620624

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**TRADEMARK
 REEL: 004070 FRAME: 0940**

Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Peggy Sloane, Paralegal

Signature:

/Peggy Sloane/

Date:

09/30/2009

Total Attachments: 4

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Trademark Assignment

InPlay Technologies, Inc., a Nevada corporation (“Assignor”), is the owner of the trademarks and related registrations in the U.S. Patent and Trademark Office on **Exhibit A-1** hereto and unregistered common law marks, trade names and logos listed on **Exhibit A-2** hereto (together, the “Marks”). Wacom Co. Ltd., a Japanese limited company (“Assignee”), desires to receive all right, title and interest in and to the Marks.

In connection with that certain Asset Purchase Agreement between Assignor as seller and Assignee as purchaser, dated June 26, 2009, and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, in connection with the contribution of all related intellectual property rights, other intangible rights and all of Assignor’s business to which the Marks pertain, and which business is ongoing and existing, Assignor’s entire right, title and interest in and to the Marks and the related registrations together with the goodwill of the business symbolized by the Marks and registrations, with all rights of action, powers and benefit to the Marks, due or accrued, including the right to sue for and recover in the Assignee’s own name and that of its successors and assigns and other legal representatives all remedies of every nature, including, without limitation, rights to injunctive relief, damages, profits, costs and attorney fees, arising out of past infringement of the Marks, or injury to the related goodwill.

Assignor further agrees to execute any and all documents and to do all other things reasonably requested by Assignee in order to make all necessary or desirable filings and recordations before relevant governmental authorities and to vest more fully in Assignee any and all ownership rights in the Marks hereby transferred. In the event Assignee is unable, after reasonable effort, to secure Assignor’s signature for the purposes of making such filings and recordations and more fully vesting ownership in the Marks, for any reason whatsoever, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized agents as Assignor’s agent and attorney-in-fact, to act for and in its behalf to execute and file any and all such documents and to do all other lawfully permitted acts to accomplish the complete and exclusive transfer of the Marks.

[Signature Page Follows.]

THIS ASSIGNMENT HAS BEEN EXECUTED ON September 25, 2009, AND IS INTENDED TO BE EFFECTIVE ON THIS DATE.

INPLAY TECHNOLOGIES, INC.
a Nevada corporation

By: 

Name: Van H. Potter

Title: Chief Executive Officer

EXHIBIT A-1

Registered Marks

<u>Mark</u>	<u>U.S. Registration/Serial No.</u>	<u>Registration/Application Date</u>
INPLAY TECHNOLOGIES	3,154,819	October 10, 2006
WRITESENSE	77/620,624	November 24, 2008

EXHIBIT A-2

Common Law Marks, Trade Names, Logos

InPlay Technologies
InPlay Technologies, Inc.
Writesense