

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hulaco, Inc.		09/30/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FinancialForce.com, inc.		
<b>Street Address:</b>	2000 Courthouse Plaza NE		
<b>City:</b>	Dayton		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45402		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77804904	FINANCIALFORCE	
<b>Serial Number:</b>	77804901	FINANCIALFORCE.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(937)443-6635		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	937-443-6817		
<b>Email:</b>	trademarks@thompsonhine.com		
<b>Correspondent Name:</b>	Roger H. Bora		
<b>Address Line 1:</b>	P.O. Box 8801		
<b>Address Line 4:</b>	Dayton, OHIO 45401-8801		
<b>ATTORNEY DOCKET NUMBER:</b>	057909-005US1 & 2		
<b>NAME OF SUBMITTER:</b>	Roger H. Bora		
<b>Signature:</b>	/roger h bora/		
<b>Date:</b>	09/30/2009		

OP \$65.00 77804904

**TRADEMARK**

**900144290**

**REEL: 004070 FRAME: 0991**

Total Attachments: 3

source=20090930153307#page1.tif

source=20090930153307#page2.tif

source=20090930153307#page3.tif

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "HULACO, INC.", CHANGING ITS NAME FROM "HULACO, INC." TO "FINANCIALFORCE.COM, INC.", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF SEPTEMBER, A.D. 2009, AT 12:42 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4719872 8100

090897163

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 7557413

DATE: 09-30-09

TRADEMARK  
REEL: 004070 FRAME: 0993

**CERTIFICATE OF AMENDMENT  
TO  
AMENDED AND RESTATED  
CERTIFICATE OF INCORPORATION  
OF**

**Hulaco, Inc.**

(Pursuant to Section 242 of the  
General Corporation Law of the State of Delaware)

Hulaco, Inc., a corporation organized and existing under and by virtue of the provisions of the General Corporation Law of the State of Delaware (the "General Corporation Law"),

**DOES HEREBY CERTIFY:**

1. That the Board of Directors of the Corporation, acting by unanimous written consent without meeting, duly adopted the following resolution proposing, and declaring advisable, the following amendment to the Amended and Restated Certificate of Incorporation of the Corporation:

**RESOLVED**, that, upon the approval of the stockholders of the Corporation, the Amended and Restated Certificate of Incorporation of the Corporation be amended by changing the Article thereof numbered "FIRST" so that, as amended, said Article shall be and shall read as follows:

**FIRST:** The name of this corporation is FinancialForce.com, inc.

2. That the stockholders of the Corporation consented in writing to the foregoing amendment to the Amended and Restated Certificate of Incorporation of the Corporation in accordance with Section 228(a) of the General Corporation Law and, therefore, the foregoing amendment was duly adopted in accordance with Section 242 of the General Corporation Law.

*[Remainder of Page Intentionally Left Blank]*

746421

IN WITNESS WHEREOF, this Certificate of Amendment has been executed by a duly authorized officer of this corporation on this 30th day of September, 2009.



\_\_\_\_\_  
Jeremy Roche  
President and Chief Executive Officer

*Certificate of Amendment - Name Change  
Signature Page*