

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Access Retail Entertainment, Inc.		11/29/2006	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Access 360 Media, Inc.		
<b>Street Address:</b>	1255 Electric Avenue		
<b>City:</b>	Venice		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90291		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78944012	MANY TO MANY	
<b>Serial Number:</b>	78944005	POP BANDIT	
<b>Serial Number:</b>	78950532	ACCESS 360 MEDIA	
<b>Serial Number:</b>	77462479	POP BANDIT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(714)513-5130		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	714.513.5100		
<b>Email:</b>	uspto-tm-oc@sheppardmullin.com		
<b>Correspondent Name:</b>	Sheppard Mullin Richter & Hampton LLP		
<b>Address Line 1:</b>	650 Town Center Drive		
<b>Address Line 2:</b>	Fourth Floor		
<b>Address Line 4:</b>	Costa Mesa, CALIFORNIA 92626		
<b>ATTORNEY DOCKET NUMBER:</b>	11NE-124819		
<b>NAME OF SUBMITTER:</b>	Terry Contreras		

**CH \$115.00 78944012**

**900144319**

**TRADEMARK**  
**REEL: 004071 FRAME: 0245**

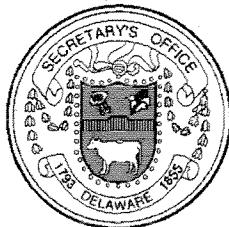
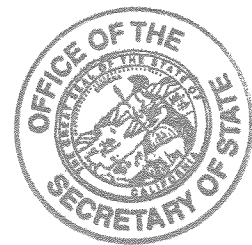
Signature:	<i>/tc/</i>
Date:	09/30/2009
Total Attachments: 2 source=access 360 media name change#page1.tif source=access 360 media name change#page2.tif	

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "ACCESS RETAIL ENTERTAINMENT, INC.", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "ACCESS 360 MEDIA, INC.", THE TWENTY-NINTH DAY OF NOVEMBER, A.D. 2006, AT 6:25 O'CLOCK P.M.



4121174 8320  
061093650

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5236173

DATE: 11-30-06

TRADEMARK  
REEL: 004071 FRAME: 0247

Certificate of Amendment  
of  
Certificate of Incorporation  
of  
Access Retail Entertainment, Inc.  
a Delaware corporation

Access Retail Entertainment, Inc., a corporation organized and existing under the laws of the State of Delaware, hereby certifies as follows:

1. That Article FIRST of the Certificate of Incorporation of this corporation is amended to read in full as follows:


"FIRST: The name of the corporation is Access 360 Media, Inc.

2. Said Amendment has been duly adopted in accordance with the provisions of Section 242 of the Delaware General Corporation Law, by approval of the Board of Directors of the corporation and by the affirmative vote of the holders of at least a majority of the outstanding stock entitled to vote.

IN WITNESS WHEREOF, Access Retail Entertainment, Inc. has caused this Certificate of Amendment of Certificate of Incorporation to be signed by its duly authorized officer this 29th day of November, 2006.

Access Retail Entertainment, Inc.

By

  
Roman Kushnir, President