

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Taylor & Francis Group, LLC		09/28/2009	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Productivity, LLC		
<b>Street Address:</b>	4 Armstrong Road, 3rd Floor		
<b>City:</b>	Shelton		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06484		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CONNECTICUT		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2777691	PRODUCTIVITY	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(503)226-0079		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	503.226.1191		
Email:	trademark@aterwynne.com		
Correspondent Name:	Marlene K. Elser		
Address Line 1:	1331 NW Lovejoy St., Suite 900		
Address Line 4:	Portland, OREGON 97209		
ATTORNEY DOCKET NUMBER:	102897-0001-828		
NAME OF SUBMITTER:	Akana K.J. Ma		
Signature:	/Akana K.J. Ma/		
Date:	09/30/2009		

CH \$40.00 2777691

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT AND USE AGREEMENT

This Assignment and Use Agreement (this "Agreement") is entered into this 30<sup>th</sup> day of September 2009 (the "Effective Date") between Productivity, LLC, a limited liability company duly organized and existing under the laws of the state of Connecticut, having its principal place of business at 4 Armstrong Road, 3<sup>rd</sup> Floor, Shelton, Connecticut 06484 (hereinafter referred to as "Productivity"), and Taylor & Francis Group, LLC, a Delaware limited liability company, having its principal place of business at 6000 Broken Sound Parkway, NW, Suite 300, Boca Raton, Florida 33487 (hereinafter referred to as "Taylor & Francis"). Productivity and Taylor & Francis may be individually addressed as a "Party" or collectively addressed as the "Parties."

WHEREAS, each Party owns an undivided fifty-percent (50%) interest in United States Trademark Registration No. 2777691, PRODUCTIVITY and Design (the "Trademark"), further described on Schedule A, attached hereto; and

WHEREAS, Taylor & Francis is desirous of assigning its undivided fifty-percent (50%) interest in said trademark to Productivity, and Productivity accepts said transfer.

For good and valuable consideration given and received, and in accordance with the mutual promises below, Productivity and Taylor & Francis do agree as follows:

1. Taylor & Francis hereby assigns its undivided fifty-percent (50%) interest in United States Trademark Registration No. 2777691 to Productivity so that Productivity will own 100% of said Trademark.

2. Notwithstanding said assignment, Productivity grants Taylor & Francis the right to use the Trademark on any backlist titles where it currently appears as of the date of this Agreement.

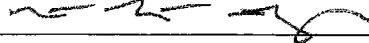
3. Taylor & Francis does hereby transfer and assign to Productivity, and Productivity hereby accepts the transfer and assignment of the entire right, title and interest of Taylor & Francis in and to the Trademark, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of the Trademark, whether arising prior to or subsequent to the date of this Assignment of Trademark, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction. The foregoing shall be held and enjoyed by Productivity, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Taylor & Francis had this Assignment of Trademark not been made.

4. In respect of said assignment, as of the Effective Date, Taylor & Francis hereby releases, discharges, and indemnifies Productivity regarding any and all performance, liability, claims, and demands whatsoever that may arise in connection with

Taylor & Francis' activities affecting or encumbering its undivided fifty-percent interest that is the subject of this assignment.

IN WITNESS WHEREOF, each Party has caused its duly authorized officer to execute this Assignment and Use Agreement below.

TAYLOR & FRANCIS GROUP, LLC

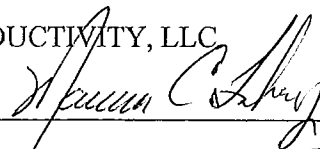
By: 

Name: T. Emmett Dages

Title: Executive Vice President  
Taylor & Francis Group, LLC

Date: SEP 28 2009

PRODUCTIVITY, LLC


By: 

Name: Maureen C. Fahey

Title: Managing Partner

Date: Sept. 30, 2009

**SCHEDULE A**

<b>TRADEMARK IMAGE</b>	<b>DESCRIPTION GOODS AND SERVICES</b>	<b>DATE REGISTERED</b>	<b>REGISTRATION NO.</b>
	<p>Class 9: Computer software recorded on CD ROM, magnetic tape, diskettes, servers and electronic download for use in trainings and educational programs and database management to improve the operating efficiency in manufacturing industries, excluding the food services industry</p> <p>Class 16: Books, brochures, training manuals, printed correspondence and printed advertisements used to improve operating efficiency in manufacturing industries, excluding the food services industry</p> <p>Class 41: Training and educational services, namely, conducting classes, seminars, conferences, workshops, and on-site plant trainings in the field of manufacturing to improve operating efficiency, excluding the food services industry</p>	October 28, 2003	2,777,691