

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Media General Communications Holdings, LLC		09/24/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Three Rivers Industries, LLC		
Street Address:	1801 Libbie Avenue, Suite 201		
City:	Richmond		
State/Country:	VIRGINIA		
Postal Code:	23226		
Entity Type:	LIMITED LIABILITY COMPANY: VIRGINIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1729312	VIRGINIA BUSINESS	
CORRESPONDENCE DATA			
Fax Number:	(540)983-7711		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	540-983-7627		
Email:	keesee@woodsrogers.com		
Correspondent Name:	R. Neal Keesee, Jr.		
Address Line 1:	10 S Jefferson Street Suite 1400		
Address Line 4:	Roanoke, VIRGINIA 24011		
NAME OF SUBMITTER:	R. Neal Keesee, Jr.		
Signature:	/R. Neal Keesee, Jr./		
Date:	10/02/2009		
Total Attachments: 5			

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## BILL OF SALE

This BILL OF SALE (this "Bill of Sale") is made and entered into as of September 24, 2009, by Media General Operations, Inc., a Delaware corporation ("MGO") and Media General Communications Holdings, LLC, a Delaware limited liability company ("Holdings," and together with MGO, the "Assignors"). Capitalized terms used but not defined herein shall have the meanings as set forth and defined in the Purchase Agreement (as defined below).

WHEREAS, the Assignors and Three Rivers Industries, LLC a Virginia limited liability company ("Assignee") are parties to an Agreement for Sale and Purchase, dated as of September 24, 2009 (the "Purchase Agreement"), pursuant to which the Assignors agreed to sell, assign, transfer, convey and deliver, and the Assignee agreed to purchase and acquire, the Assets; and

WHEREAS, to evidence and effect the sale and transfer of the Assets provided for in the Purchase Agreement, the Assignors have agreed to execute and deliver this Bill of Sale to the Assignee.

NOW, THEREFORE, in consideration of the foregoing, and of the mutual representations, warranties, covenants and agreements contained in the Purchase Agreement the Assignors agree as follows:

1. Sale and Assignment of Assets. On the terms and subject to the conditions set forth in the Purchase Agreement, the Assignors hereby sell, assign, transfer, convey and deliver to the Assignee, free and clear of all Liens other than Liens permitted under the Purchase Agreement, all of their rights, title and interest in and to the Assets. The parties hereto agree that this Bill of Sale may be used by any party to evidence the conveyance of any of the Assets, including but not limited to, the trademarks and domain names set forth in Schedule 7.25.1 to the Purchase Agreement.

2. Entire Agreement. This Bill of Sale is made subject to all representations, warranties and covenants of the parties set forth in the Purchase Agreement, all of which shall survive this conveyance as provided in the Purchase Agreement. Nothing contained in this Bill of Sale shall be deemed to defeat, impair, limit, supersede, amend or modify any of the terms, conditions or provisions of the Purchase Agreement or any rights (including, without limitation, rights to indemnification or for damages), claims, remedies, or obligations of the parties under the Purchase Agreement and, to the extent of any conflict between the Purchase Agreement and this Bill of Sale, the terms and provisions of the Purchase Agreement shall prevail. This Bill of Sale shall be binding upon and inure solely to the benefit of each party hereto and nothing in this Bill of Sale, express or implied, is intended to or shall confer upon any other Person (other than the Persons set forth above and their respective successors and permitted assigns) any rights, remedies, obligations or liabilities under or by reason of this Bill of Sale.

3. Governing Law. This Bill of Sale shall be governed by, and construed and interpreted in accordance with, the laws of the Commonwealth of Virginia, without giving effect to any conflict of laws rule or principle that might require the application of the laws of another jurisdiction.

4. Counterparts. This Bill of Sale may be executed in two or more counterparts, each of which shall be deemed an original and all of which together will constitute one and the same instrument. Facsimile signatures shall be treated as original signatures for all purposes hereunder.

5. Further Actions. Upon the terms and subject to the conditions set forth in the Purchase Agreement, the Assignors shall each use their respective commercially reasonable efforts to take, or cause to be taken, all appropriate actions and to do, or cause to be done, and to assist and cooperate with the Assignee in doing, all things necessary, proper or advisable to consummate the transactions contemplated hereby as expeditiously as possible.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, this Bill of Sale and Assignment has been executed by the parties hereto as of the date first above written.

**ASSIGNORS:**

MEDIA GENERAL OPERATIONS, INC.

By: John A. Schauss  
Name: John A. Schauss  
Title: Treasurer

MEDIA GENERAL COMMUNICATIONS  
HOLDINGS, LLC

By: John A. Schauss  
Name: John A. Schauss  
Title: Treasurer

*Signature Page to the Bill of Sale*

Schedule 7.25.1

INTELLECTUAL PROPERTY

**A. TRADEMARKS**

**1. USPTO: Virginia Business**

Virginia Business, class 16, periodical magazines in the field of finance and business. First Use: 2/24/1986. First Use in Commerce: 2/24/1986.

Registration Date: 11/3/1992

Registration Number: 1,729,312

10 Year Renewal received at USPTO 10/28/2002 and accepted by USPTO 2/11/2003

Next 10 year renewal is due by 11/3/2012.

Original Owner: Media General Business Communications, Inc.

Current owner: Media General Communications Holdings, LLC by assignment on 1/17/2007.

**2. State of Virginia: Virginia Business**

Virginia Business, class 16, periodicals. First Use anywhere: 2/24/1986; First Use in Virginia

Registration Date: March 25, 1986

Registration Number: 3,945

Renewal of Registration sent 3/22/2006; Renewal approved on 4/7/2006.

5 year renewal is due by 3/25/2011.

Original Owner: Media General Business Communications, Inc.

Current Owner: Media General Communications Holdings, LLC by assignment on 6/20/2007.

**B. DOMAIN NAMES:**

**1. Va-business.info**

- MG does not control DNS
- Network Solutions controls DNS
- Name Servers:

NS33.WORLDDNIC.COM

NS34.WORLDDNIC.COM

- This domain currently does not resolve to a website

2. Virginiabusiness.com
  - MG controls DNS
  - On shared EE account: **eh8695** with myinrich.com sites  
(Discoverrichmond.com, greatestvirginians.com, runinrich.com, etc)
3. Virginiabusiness.mobi
  - MG does control DNS
  - GoDaddy controls DNS
  - Name Servers:
    - NS25.DOMAINCONTROL.COM
    - NS26.DOMAINCONTROL.COM
  - This domain currently does not resolve to a website
4. Va-business.com