

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
David Bloomfield		10/02/2009	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	CML Media Corp.
Also Known As:	AKA inthemo
Street Address:	10202 West Washington Blvd
City:	Culver City
State/Country:	CALIFORNIA
Postal Code:	90232
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77009190	INTHEMO

CORRESPONDENCE DATA

Fax Number: (310)204-2713
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 310-244-6631
 Email: david@dbmedialaw.com
 Correspondent Name: David J. Bloomfield
 Address Line 1: 10202 West Washingon Blvd
 Address Line 4: Los Angeles, CALIFORNIA 90232

NAME OF SUBMITTER:	David Bloomfield
Signature:	/david blomfield/
Date:	10/02/2009

Total Attachments: 1

900144489

**TRADEMARK
 REEL: 004072 FRAME: 0875**

OP \$40.00 77009190

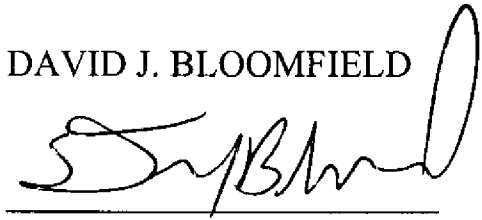
ASSIGNMENT

David J. Bloomfield hereby assigns all of his right, title and interest in the trademark "inthemo" (serial number 77009190) and all associated goodwill to CML Media Corp. This assignment is made without warranty of any kind.

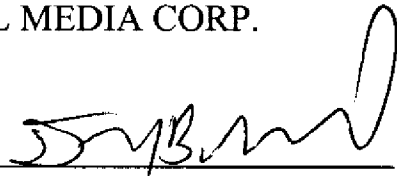
CML Media Corp. hereby assumes any and all obligations with respect to the trademark and agrees to indemnify David Bloomfield with respect to any use of such trademark.

This assignment is made in Los Angeles, California as of October 2, 2009.

DAVID J. BLOOMFIELD



CML MEDIA CORP.

BY 
ITS: CFO