

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lorne Sullivan		09/25/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Reckitt Benckiser, Inc.		
Street Address:	399 Interpace Parkway		
City:	Parsippany		
State/Country:	NEW JERSEY		
Postal Code:	07054		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77624342	FLUCINEX	
CORRESPONDENCE DATA			
Fax Number:	(212)818-9606		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-818-9200		
Email:	mlrener@ssbb.com, pcarey@ssbb.com		
Correspondent Name:	Mark Lerner		
Address Line 1:	230 Park Avenue		
Address Line 2:	Suite 1130		
Address Line 4:	New York, NEW YORK 10169-0079		
ATTORNEY DOCKET NUMBER:	104741.10		
NAME OF SUBMITTER:	Mark Lerner		
Signature:	/mark lerner/		
Date:	10/02/2009		

CH \$40.00 77624342

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Assignment of Trademarks (this "Assignment") is made as of 25 September 2009 (the "Effective Date"), from **LORNE SULLIVAN**, an individual residing at 14 Bayview Rd., Ipswich Massachusetts 01938 ("Assignor") to **RECKITT BENCKISER INC.**, a Delaware corporation, having an office for the conduct of business at 399 Interpace Parkway, Parsippany, New Jersey 07054 ("**Reckitt**"). Capitalized terms used but not otherwise defined herein shall have the meanings set forth in the Trademark and Domain Name Transfer Agreement dated as of [25 September], 2009 between Reckitt and Assignor (the "**Transfer Agreement**").

WHEREAS, pursuant to the Transfer Agreement, among other things, Assignor has agreed to sell, transfer, convey and assign to Reckitt the mark FLUCINEX (Serial No. 77624342) (the "**Mark**"), together with all the goodwill of the business symbolized by the Mark, and all registrations thereof and applications therefor; and

WHEREAS, it is a condition precedent to the closing of the transactions contemplated by the Transfer Agreement, that Assignor execute and deliver this Assignment to Reckitt.

NOW, THEREFORE, in consideration of the foregoing premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Reckitt hereby agree as follows:

- (1) Assignor hereby assigns to Reckitt, its successors and assigns, all of its right, title, and interest in and to the Mark, together with all the goodwill of the business symbolized by the Mark, and the registrations thereof and applications therefor, and together with the right to sue and collect damages or profits, or both, for past infringement of such Trademarks, the intent hereof being to substitute Reckitt in the place of Assignor.
- (2) The Assignor shall, upon the request of Reckitt, execute such other instruments of conveyance as may be necessary to permit Reckitt to record the assignment made by this instrument, or to more effectively consummate the assignments contemplated hereby.

[Signature appears on following page]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed and delivered as of the date first set forth above.



Lorne Sullivan

ACKNOWLEDGMENT

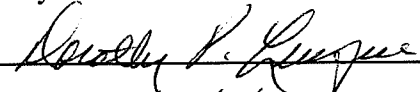
COMMONWEALTH OF MASSACHUSETTS)

ss.:

COUNTY OF Essex)

This instrument was acknowledged before me on this 25th day of September, 2009, by **Lorne Sullivan**, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument.

WITNESS my hand and official seal.

Signature 

Notary Public 9/14/2012