

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		Change of Address	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shoom, Inc.	FORMERLY Located at 2435 Military Ave., Los Angeles, CA 90064	10/02/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Shoom, Inc.		
Street Address:	6345 Blaboa Ave.		
City:	Encino		
State/Country:	CALIFORNIA		
Postal Code:	91316		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2517126	SHOOM.NET	
CORRESPONDENCE DATA			
Fax Number:	(650)327-3231		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	doCKET@bozpat.com		
Correspondent Name:	Gina C. Freschi		
Address Line 1:	1900 University Ave., STE 200		
Address Line 4:	East Palo Alto, CALIFORNIA 94303		
ATTORNEY DOCKET NUMBER:	SHOM-T008		
NAME OF SUBMITTER:	Gina C. Freschi		
Signature:	/Gina C. Freschi/		
Date:	10/02/2009		

OP \$40.00 2517126

Total Attachments: 1
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In The United States Patent and Trademark Office

RE: Registration No. 2517126 (Application Serial No. 76/187,095)
Mark: "SHOOM.NET"
Date: October 2, 2009

CHANGE OF ADDRESS

This submission confirms the change of address of Shoom, Inc., located previously at 2435 Military Ave., Los Angeles, CA 90064, to its current address at 6342 Balboa Blvd., STE 247, Encino, CA 91316. The two companies are one and the same.

CLARIFICATION OF PRIOR ASSIGNMENT

This submission clarifies that the intent of the document recorded on September 30, 2009 at REEL/FRAME: 004071/0397 was to merely change the address of Shoom, Inc. with respect to the mark "SHOOM.NET" (Registration No. 2517126). The intent was not to transfer or assign the entire interest and goodwill associated with the mark due to the fact that there has been no change of ownership and the assignor and assignee referred to are the same legal entities.

Respectfully submitted,
BOZICEVIC, FIELD & FRANCIS LLP

Date: October 2, 2009

By: /Gina C. Freschi/

Gina C. Freschi
Registration No. 52,062

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