

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kai Clothing, Inc.		10/02/2009	CORPORATION: HAWAII
RECEIVING PARTY DATA			
Name:	The Madden Corporation		
Street Address:	94-411 Koaki Street		
City:	Waipahu		
State/Country:	HAWAII		
Postal Code:	96797		
Entity Type:	CORPORATION: HAWAII		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3137868	KAI	
Registration Number:	3200985	KAI HAWAII	
CORRESPONDENCE DATA			
Fax Number:	(808)356-0756		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	kazamaohana@gmail.com		
Correspondent Name:	Davin Kazama		
Address Line 1:	P.O. Box 10185		
Address Line 4:	Honolulu, HAWAII 96816		
NAME OF SUBMITTER:	Davin Kazama		
Signature:	/davin kazama/		
Date:	10/04/2009		

Total Attachments: 8
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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT is made effective as of the 2nd day of October, 2009, by Kai Clothing, Inc., a Hawaii corporation (“Assignor”), in favor and for the benefit of The Madden Corporation (“Assignee”).

WHEREAS, Assignor has adopted, is the owner of, is using in its business, and has not otherwise abandoned, the following service marks and/or trademarks (collectively, the “Marks”), and such Marks comprise all of the trademarks, trade names and service marks in which Assignor is aware of having rights. The Marks have the serial or registration numbers issued by the designated registering agency:

<u>Mark</u>	<u>Country / State of Registration</u>	<u>Registration No.</u>	<u>Relevant Date</u>
Kai (Class 25)	United States	US Registration No. 3137868	Registered Sept. 5, 2006
Kai Hawaii (Class 25)	United States	US Registration No. 3200985	Registered Jan. 23, 2007

WHEREAS, Assignee has agreed to acquire all of the Assignor’s right, title and interest in and to the Marks, including the registrations and the pending applications thereof, together with the goodwill of the business associated with and symbolized by the Marks, the registrations and the pending applications, pursuant to that certain Asset Purchase Agreement made between the parties dated October 2, 2009 (the “Purchase Agreement”);

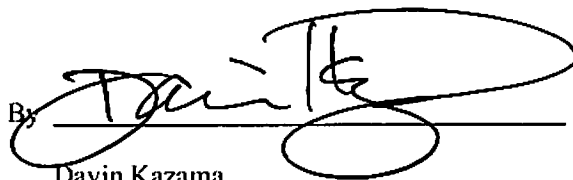
NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of the Assignor’s right, title and interest in and to the Marks, together with the goodwill of the business associated with and symbolized by the Marks, the registrations and the pending applications, and the right to sue for past, present and future infringement, if any there may be.

Assignor has not previously assigned or encumbered the Marks. And Assignor is not aware of any third party claiming rights in the Marks or claiming that the Marks infringe upon any third party rights. The assignment herein is made without representation or warranty except as otherwise provided herein or in the Purchase Agreement.

The rights and obligations of Assignor and Assignee shall be binding upon and inure to the benefit of the parties and their respective successors and assigns.

IN WITNESS WHEREOF Assignor has executed this Assignment as of the effective date set forth above.

KAI CLOTHING, INC., a Hawaii corporation

By  _____

Davin Kazama

Its President

“Assignor”